



Guido Stein

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Biography

Guido Stein is a professor in the department of Managing People in Organizations. Additionally, he is executive president of EUNSA and EIUNSA, two publishers. Prof. Stein is also a business consultant for companies in the financial, industrial and professional services sectors. He is an Advisor to *Financial Managers* and currently active in corporate operations.

He holds the seat of Secretary General of IESE's Enterprise and Humanism Institute and is a member of the editorial committee of the institute's Journal.

Prof. Stein is a member of the International Academy of Management and The Academy Of Management as well as a routine collaborator for business publications including *Expansion*, *Harvard Deusto Business Review* and *People and Strategy Journal*, among others. He has given numerous lectures and seminars.

Dr. Stein has published the following books:

- **El arte de gobernar según Peter Drucker.** Gestión2000. 1.997. (Now in its third edition).
- **Dirigir en tiempos de incertidumbre.** Gestión 2000. 1.998
- **Éxito y Fracaso en la Nueva Economía.** Reglas para dirigir en la era de Internet. Gestión 2000. 1.999
- **La aventura del liderazgo.** El reto de los resultados. Gestión 2000. 2.003 (Third edition).
- **Cambiar o no cambiar: esa es la gestión.** Gestión 2000. 2.006. (Second edition).
- **Managing People and organizations: Peter Drucker's Legacy.** Elmar Publishing Group, 2010.
- **CEO: carrera y sucesión. Escalando la cima.** Pearson Education, 2010.

He has also collaborated on the book *Kardinaltugenden effektiver Führung (Cardinal Virtues of Effective Guidance)*, published by Peter Drucker and Peter Pascheck. Redline Wirtschaft. Frankfurt 2.004. He has written many case studies and technical notes.