



GGI CONFERENCES GMBH

## WORLD CONFERENCE 27-30 OCTOBER 2011

Toronto, Canada

hosted by

Black | Sutherland LLP  
Barristers & Solicitors - Trademark Agents

and



### ACCOMPANYING PERSONS PROGRAM

Individual arrival at the **Four Seasons Hotel Toronto**, 21 Avenue Road, Toronto, ON, M5R 2G1, Canada, T: +1 (416) 964-0411 F: +1 (416) 964-2301, <http://www.fourseasons.com/toronto>

#### WORLD CONFERENCE

#### Thursday, 27 October 2011

- |               |  |
|---------------|--|
| 08:00 – 16:30 | A Round of Golf<br>Meeting point at the hotel lobby (only for registered participants)   |
| 19:00 – 19:45 | Welcome Cocktail at the hotel ( <i>Dress code: formal</i> )<br>Room: Regency Foyer       |
| 19:45 – 22:30 | Welcome Dinner at the hotel ( <i>Dress code: formal</i> )<br>Room: Regency Centre & East |
| 22:30         | Optional Drinks at the hotel bar<br>Room: Avenue Lounge                                  |

#### Friday, 28 October 2011

- |               |  |
|---------------|--|
| 07:30 – 09:30 | Breakfast at the hotel ( <i>Dress code: casual</i> )<br>Room: Regency West |
|---------------|--|

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09:30 – 17:30

### Discover Toronto

When guests cross over to the world of **Bloor-Yorkville**, they will experience the ultimate fusion of historic and modern seduction. Toronto's most celebrated neighbourhood of style and culture offering a unique blend of designer boutiques, fashionable restaurants and world class galleries.

Drive along to one of Toronto's original streets, Spadina Avenue. Now known as the **Fashion "rag trade" District**, this area is home to many clothing discount stores. Surrounding this area is also North America's second largest **Chinatown** that is continuing to grow and expand at a rapid pace. Experience the beehive of activity and industry in this ever-changing and always exciting neighbourhood.

Adjacent to Chinatown is a lively European market area called **Kensington Market**. Like the city of Toronto, this area has experienced rapid changes of cultures over the last century. As a result there is a cornucopia of ethnic groups to enjoy – their musical languages and their traditions make it up Canada's rich mosaic. You will discover why Torontonians have for generations flocked to the market where shopping is done the European way, with much enthusiasm, bartering and good-natured arguing. Your knowledgeable guide will share the history and special charm of Kensington with you as you are escorted on a walk through the market place.

19:00

### Meeting point at hotel lobby

19:30 – 22:30

### Night at the Distillery – Border House

*Canadian Buffet Style Dinner (Dress code: casual)*

<http://www.boilerhouse.ca/>

55 Mill Street  
Toronto ON  
M5A 3C4  
T: +1 416 2032121

22:30

Optional drinks at the hotel bar  
*Room: Avenue Lounge*

## Saturday, 29 October 2011

07:30 – 09:00

Breakfast at the hotel (*Dress code: casual*)  
*Room: Windows*

09:00 – 12:00

### 'Behind the Scenes' with Canadian Designers

Toronto has a very active and dynamic fashion design industry and today's exclusive program will take you for a unique shopping tour unlike any other in Toronto. You will enjoy an exclusive visit to two locations, where collections are designed, produced and manufactured in both state-of-the-art showrooms.

A leader in the Toronto fashion industry, Freda's renovated boutique on the main level offers customers the widest selection of fashionable pieces you won't find anywhere in the city. Included in this exclusive program will be a fashion presentation by Freda Iordanous herself.

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In the boutique will be an informal fashion show with models walking amongst the guests followed by Freda giving a tour of the factory and design studio on the second level. On this day only you will receive discounted prices at Freda's shop.

Next you will visit Bart Leathers. Canada is well known for its luxurious leathers. When celebrities and sport stars visit Toronto, Bart Leathers is a 'must do'!

All garments are designed and manufactured exclusively at the factory. During the program you will see how the items are designed and manufactured as well as how to properly care for the garments.

For over 35 years, Bart Leathers has been committed to producing the finest leather, suede and shearling garments and are 100% Canadian made.

**12:00 – 13:30**

**Lunch at the hotel for Delegates and Accompanying Persons**  
(Dress code: casual)

**14:00 – 17:30**

**Sightseeing Program for Delegates and Accompanying Persons**

As per your registration:

a) Shoes, sapphires and shopping

*This unique tour includes a visit to one of Toronto's unique museums that houses a selection of Sonja Bata's personal collection of over 1000 artefacts. This exclusive collection spans 4500 years and represents cultures from around the world. Next you will visit the Royal Ontario Museum's spectacular Gallery of Gems and Gold. The collection contains examples of Canada's most superb gems as well as gems and jewellery from around the world.*

*Then, to conclude the day, the guide will introduce you to the fabulous boutiques and specialty shops in the Bloor/Yorkville area where you will have time to browse and shop before returning to the hotel.*

b) Travel Through Toronto's Brew-Ha-Ha

*This tour will bring you behind the scenes of the only working breweries in Toronto. You will be transported to three very different areas of the city and three very different breweries.*

*The first stop will be at the Amsterdam Brewery located in the west end of the city in the new and hip 'in' area called the King West Village. Originally the brewery Amsterdam brewed house beers for the Rotterdam bar, and distributed on draft throughout Toronto Bars. This is the oldest brewery on the tour and proud to say, still going strong.*

*Next you will take a short ride down to the Steam Whistle Brewing Company where you will tour the brewery that is in itself a Toronto landmark.*

*The last stop on this brew-ha-ha will be at Toronto's newest brewery, The Mill Street Brewery. It is located in East Toronto's first commercial brewery to open in over 100 years – the Distillery District. After all three tours you will have the chance to sample some of the flavours that the breweries have to offer.*

c) Sensational Sports

*This tour will guide you through the Rogers Centre, home to the Toronto Blue Jays (Baseball) and the Air Canada Centre, home to the Toronto Maple Leafs Hockey Club. Admission and tour of Toronto's Hockey Hall of Fame.*



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- 19:00** Meeting point at Hotel Lobby
- 19:30** **Gala Dinner at The Carlu (Dress code: black tie/Tuxedo)**  
<http://www.thecarlu.com/thecarlu.html>
- 444 Yonge Street, 7<sup>th</sup> floor  
Toronto, Canada Box 35  
M5B 2H4  
T: +1 416 5971931  
F: +1 416 5979319
- 22:30** Optional drinks at the hotel bar  
Room: Avenue Lounge

**Sunday, 30 October 2011**

- 08:00 – 09:00** Breakfast at the hotel (Dress code: casual)  
Room: Windows
- Individual departure from the hotel
- 08:00 – 17:30** **Optional Tour to the Niagara Falls**  
(As per your registration)