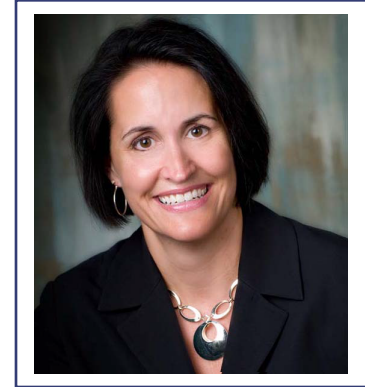




## Jennifer Wilson

107 Forest Drive  
Bellevue, NE 68005  
(402) 933-2900 (voice)  
(402) 933-2901 (fax)  
jen@convergencecoaching.com



**Jennifer Wilson** is a co-founder and partner of ConvergenceCoaching, LLC, a national leadership and marketing consulting firm dedicated to helping leaders achieve success by helping them develop and implement leadership, succession, marketing, and training and development plans. Jennifer's ultimate goal is to make a transformational difference in the lives of her clients and in their businesses.

Named as one of *Accounting Today's* 100 Most Influential People in Accounting, *INSIDE Public Accounting's* Top 10 Most Recommended Consultants, and *CPA Technology Advisor's* Top 25 Thought Leaders in public accounting, Jennifer has worked in both the public accounting and IT development sectors before co-founding ConvergenceCoaching, LLC. As a partner for the top ten accounting firm, BDO USA, Jennifer ran the National Financial Solutions Group practice with nearly 100 consultants providing financial systems selection, implementation, and support services to clients.

Prior to BDO, Jennifer was Vice President of Sales and Customer Services for State Of The Art, Inc. (now known as Sage Software, Inc.) where she was responsible for the publicly-traded software publisher's marketing, sales, education, and customer services functions. Instrumental in implementing the company's highly successful CPA marketing programs, Jennifer assisted in recruiting tens of thousands of CPAs to State Of The Art.

Jennifer is a member of the Association for Accounting Administration (AAA), Association for Accounting Marketing (AAM), American Marketing Association, and International Coach Federation. Jennifer is an active volunteer in the profession and currently serves or has served on the Digital Education Committee for AAM, as a member of the Bill.com Advisory Board, Chair and member of the AICPA TECH Conference planning committee, and as a Board member and founding member of the Information Technology Alliance (ITA).

Jennifer is also a member of the New Horizon Group, a forum for leading consultants to the accounting profession. She is a regular guest columnist and blogger for *Accounting Today*, *Accounting Tomorrow*, *AICPA CPA Insider*, and *SpeedTax* with many recently published articles on leadership, practice management, and marketing. She is a nationally recognized speaker, teacher, and facilitator delivering leadership and marketing programs to accounting and technology associations, state societies, and firms. In her free time, Jennifer enjoys spending time with her husband and three girls, gardening, practicing yoga, running, and is also active in her church.