



## GGI CONFERENCES GMBH

**GGI EasyMeet**  
**Milan, Italy**  
**11-13 March 2011**

hosted by



### PROGRAM

#### Friday, 11 March 2011

Individual arrival at the **Grand Visconti Palace**, Viale Isonzo 14, 20135 Milano, Italy. Phone: +39 02 540 341, Fax: +39 02 540 69523, E-mail: [reservations@grandviscontipalace.com](mailto:reservations@grandviscontipalace.com)

- 19:00 – 20:00**      **Welcome cocktail at the hotel**  
Hotel bar  
*(Dress code: smart casual)*
- 20:00 – 22:30**      **Pizza dinner at “New Tentacoli” Pizzeria**  
**Via Giulio Romano, 11 - Milano**  
*(Dress code: smart casual)*
- 22:30**              **Bar at the hotel**  
*End of the day's official program*

#### Saturday, 12 March 2011

- 07:00 – 09:30**      Breakfast at the hotel  
*(Dress code: casual)*
- 09:30 – 12:30**      **Conference at the hotel**  
Room **Porta Romana**  
*(Dress code: smart casual)*
- 09:30 - 09:45**      Welcome of GGI head office  
Welcome of the host firm Comma10  
  
Michael Reiss  
Sergio Finulli  
Mariagiulia Signori
- 09:45 - 11.00**      **Workshop 1**  
**Using Social Media to expand our business**  
  
Elisabeth Heller

We kindly thank our sponsors:





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11:00 - 11:15	Coffee break	
11:15 – 12: 00	<b>Workshop 2</b> <b>New regulations Dutch limited Liability companies (B.V.)</b>	Pietia Laarhoven van der Mark Brigitte Verdegaal van der Laan
12:00 - 12:30	<b>Workshop 3</b> <b>Functional validity of Trusts &amp; Risk management practices</b>	Robert D’Alessandro
12:30 - 14:00	Lunch at the hotel	
14:00 - 15:00	<b>Workshop 4</b> <b>Tackling aggressive tax planning through improved transparency and disclosure</b>	Oliver Biernat
15:00 – 15:15	Coffee Break	
15:15 - 16:00	<b>Workshop 5</b> <b>Accounting for non accountants</b>	Ugo Girardi
16:30 – 19:00	Meeting at lobby Sightseeing trip in Milan	
20:00	Meeting at lobby	
20:30 – 23:30	<b>Dinner - Carnival Party</b> <b>at “Mama Café” Restaurant</b> <b>Via Caminadella, 7 - Milano</b>	
23:30 - closing	Bar at the hotel	

### Sunday, 13 March 2011

07:00 – 09:30	Breakfast at the hotel <i>(Dress code: casual)</i>
09:30 – 12:00	Individual Check out

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