

## AGENDA

### GGI Practice Group Chairperson Meeting 05 February 2011, Zurich, Switzerland

Hotel Continental Zürich, Stampfenbachstrasse 60, 8006 Zurich, Switzerland  
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#### Further Participants

Michael Reiss (MR)  
Imke Landthaler (IL)

Apologies were received from: Dr. Reinhard Nacke, Thomas Geiger, Dr. Michael Karger and Claudio Cocca who cannot attend the meeting.

## Friday, 04 February 2011

Individual arrival of participants

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- 18:00**                      **Meeting at the hotel lobby**
- 18:15 – 19:30**            **Watch Museum Beyer**, guided presentation  
followed by Cocktail  
Short walk to Brasserie Lipp
- 20:00**                      **Dinner**  
Brasserie Lipp  
Uraniastrasse 9  
8001 Zurich  
Phone: +41 43 888 66 60  
[www.brasserie-lipp.ch](http://www.brasserie-lipp.ch)

## Saturday, 05 February 2011

### Conference

*Hotel Continental, Salon Zürich, 1<sup>st</sup> floor*

06:30 – 09:30            Breakfast

**09:30 – 09:45**            **Welcome and overview** MR

**09:45 – 10:25**            **Current state analysis**  
40 minutes              Practice Group Chairs briefly present their groups and  
achievements until today.

- § Are you in contact in between the scheduled meetings during the GGI conferences?
- § How many meetings did you have in 2010?
- § Which communication tools do you use?
- § How do you motivate group members to participate and contribute?
- § Describe the group's targets, your current projects and activities.
- § Describe the benefits you gain / the difficulties you face.

**10:25 – 10:45**            **Coffee Break**  
20 minutes

<b>10:45 – 11:15</b> 30 minutes	<b>Motivation and Success</b> § “Success is not final, failure is not fatal: it is the courage to continue that counts” Sir Winston Churchill	MR
<b>11:15 – 12:15</b> 60 minutes	<b>Specific Topics</b> § Support of activities of PG's § Follow-up on GGI guidelines/handbook for pitches with more than one GGI member involved § Restrictions of projects through EU network definition § Using synergies between practice groups	open discussion
<b>12:15 – 13:30</b> 75 minutes	<b>Lunch</b>	
<b>13:30 – 13:50</b> 20 minutes	<b>Practice Groups as a marketing tool</b>	MR
<b>13:50 – 14:15</b> 25 minutes	<b>GGI New Website</b>	MR / IL
<b>14:15 – 15:00</b> 45 minutes	<b>PG Structure and Definition of targets 2011 / 2012</b> Specific Measurable Achievable Relevant Timed	open discussion
<b>15:00 – 15:30</b> 30 minutes	<b>Coffee break</b>	
<b>16:00 – 18.30</b>	Free time	
<b>18:30</b>	<b>Meeting at hotel lobby</b>	
<b>19:30</b>	<b>Dinner</b> Restaurant Kaufleuten Pelikanplatz 8011 Zurich Phone: +41 44 225 33 00 <a href="http://www.kaufleuten.com">www.kaufleuten.com</a>	

### Sunday, 06 February 2011

06:30 – 13:30	Breakfast
	Individual Departure

**Dates for the upcoming PG Chairperson Meetings to be held in Zurich:**

**Saturday, 04 February 2012**

**Saturday, 02 February 2013**

***Contact Details:***

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