

NORTH AMERICA BEST PRACTICES CONFERENCE
26TH – 28TH, SEPTEMBER 2013
PHILADELPHIA, PA UNITED STATES

Kindly hosted by:



SMART DEVINE

Delegates Program

Individual arrival at the Palomar Hotel, 117 17th Street at Sansom, Philadelphia, PA 19103
T: 215.563.5006 F: 215.563.5007

Thursday, 26 September 2013

19:00 – 22:00 **Welcome Reception at the hotel**
Dress code: Business

End of the day's official program (hotel bar)

Friday, 27 September 2013

08:00 – 09:00 **Breakfast at the hotel**
Dress code: Business Casual
Hotel Restaurant

09:00 – 09:15 Welcome Speech Adam Crowson

09:15 – 10:45 **The Value of Board Service** Jane Scaccetti

Over the years, mostly by happenstance, I had opportunities to serve on not-for-profit and public company boards. What started out as a focus on community giving and business networking quickly grew to leadership training that sharpened my skills as an advisor and added to my general business acumen.

10:45 – 11:15 Coffee Break

We kindly thank our sponsors:



11:15 – 12:45	Engaging Partners	August Aquila
	<p>No one would ever question that a firm's success is ultimately tied to its partners' performance. And yet, increasing partner performance and getting the partners to work across practices are two of the key issues facing the majority of Firm Leaders today.</p> <p>There are six major challenges that firms need to address to engage their partners and to ensure everyone moves forward together. This session will identify and discuss those challenges within your firms and how to address them.</p>	
12:45 – 13:45	Lunch at the hotel	
13:45 – 15:15	It is Not a Matter of "If" but "When"	Alisa L. Chestler
	<p>This session will explore the emerging issues associated with privacy and security regulatory framework and the compliance obligations on all companies, not just those in certain highly regulated industries (e.g. health care and financial services).</p> <p>The session will provide an overview of current U.S. and Canadian law. In addition to outlining the compliance obligations, you will learn about the issues and obligations for entities suffering data breaches.</p>	
15:15 – 15:45	Coffee Break	
15:45 – 17:45	Best Practices for the Firm of the Future <i>Moderated by: John Raspante</i>	
	<p>The professional landscape today is constantly changing. The challenges firms are facing today are not the same issues firms have encountered in previous years. This will be a moderated session identifying these challenges and the steps firms are taking to address them. From data security, liability, tax authorities, staff retention and merging opportunities.</p>	
19:00 - 22:30	Dinner at Union League <i>Dress code: Business (Jacket Required)</i>	
23:00	Return to the hotel	
	End of the day's official program (hotel bar)	

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Saturday, 28 September 2013

08:00 – 9:00 Breakfast at the hotel
Dress code: Business Casual

09:00 – 10:30 **The Mystery of the 1933 Double Eagle
World's Most Valuable Coin** Wayne Geisser

This presentation will cover the latest chapter in the epic story of the world's most infamous and likely most valuable coin on the planet -- The 1933 Double Eagle \$20 Gold Piece.

It is a story of the Great Depression, of Presidents, a King, a flight across the globe, a Secret Service sting operation and how a few coins escaped the melting pot following the passage of the Gold Reserve Act of 1934 which took the United States off the Gold Standard. Today, but a single 1933 Double Eagle is considered legal tender, one that was sold in 2002 at a world record price of \$7.6 million.

Wayne Geisser will present this story and the most recent chapter that unfolded in the United States District Court in Philadelphia in 2011, during the trial of a case that involved the "discovery" of ten (10) 1933 Double Eagles in 2003, in safe deposit box. Wayne will explain how the government in an *in rem* action, over the course of two-week trial proved the theft of the coins from the United States Mint, nearly 75 years after the theft.

10:30 – 11:00 Coffee Break

11:00 – 13:00 **GGI | Best Practices Round Table**
Moderated by: Rick Mastrocola & Claudio Cocca

The greatest resource within GGI is the members. One key advantage of being a part of this organization is the opportunity to learn from each other. This session will be an informal discussion based on one topic alone "How Can We Make Our Firms Better." Whether this is accomplished by working collaboratively within the framework of GGI or directly within your own firm, this session will cover the success stories within the organization and the path we wish to set to continue adding value to all members.

End of Official Program

We kindly thank our sponsors:

