



GENEVA GROUP INTERNATIONAL

Beijing, China

World Conference
21-24 October 2010

hosted by



and

HORIZON

Horizon Group

ACCOMPANYING PERSONS PROGRAM

Individual arrival at the Swissôtel Beijing, Hong Kong Macau Center, No. 2 Chao Yang Men Bei Da Jie, Beijing 100027, P.R. China

For information on sightseeing options, please contact our local event agency, Pacific World Beijing, Ms. Barbara Wang, barbarabi@pacificworldcn.com, phone: +86 10 659 23 511.

WORLD CONFERENCE

Thursday, 21 October 2010

- | | |
|----------------------|---|
| 19:30 – 20:30 | Welcome Cocktail at the hotel (<i>dress code: formal</i>)
<i>Room: Sunset Terrace</i> |
| 20:30 – 23:30 | Welcome Dinner at the hotel (<i>dress code: formal</i>)
<i>Room: Ballroom B</i> |
| 23:30 | Optional Drinks at the hotel bar |

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Friday, 22 October 2010

07:00 – 09:30 Breakfast at the hotel (*dress code: casual*)
Room: Happy Valley Restaurant

09:30 – 17:30

Day Excursion

Great Wall – Badaling Section

One of the wonders of the world, and the only man-made structure that can be seen from the moon, the Great Wall is an early testimony of the human power to build in the harshest of terrains.

The first section was built as early as the fifth century B.C. when a number of Chinese states in the north were fighting against each other and occasionally against the northern “barbarian”. It was not until the unification of the empire under Qin Shi Huang Di in B.C. 221 that the various sections of the Wall were linked up. It is said that more than 300,000 men worked for ten years to complete it. From the sixth century to the fourteenth the wall was abandoned and fell into disuse but after the Mongols took China and they were repulsed eventually by the Ming in 1368. The emperor decided to rebuild the wall.

The rebuilding and restoration continued up until the sixteenth century. However, when the Manchu armies captured China and the Qing Dynasty ruled (1644-1911), the wall was again abandoned and fell into ruin. It has now been restored at three famous passes and you may visit one of them, Badaling, located about 40 miles from Beijing.

*You will enjoy for lunch **local Chinese cuisine at Golden Celestial Restaurant.***

*Afterwards you can relax with a traditional **Chinese foot massage.***

19:00 Meeting point at hotel lobby

19:30 – 23:00

Reception and Dinner at Quan Ju De Peking Duck Restaurant

Established in the third year of the reign of Emperor Tongzhi (1864) of the Qing Dynasty, the Qianmen Quanjude Roast Duck Restaurant is the oldest venue of the Quanjude family.

Peking (roast) Duck, known as China’s number one specialty originated in the imperial courts of feudal dynasties but was developed and improved in the kitchens of the outside palace. The duck is roasted on a spit over hardwood fire until crisp. While in Beijing, a traditional Peking Duck dinner is a must and makes for a delicious and unique welcome to the middle kingdom. Alternatives for vegetarians are certainly available.

23:00 End of the day’s official program (hotel bar)

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Saturday, 23 October 2010

07:00 – 09:30 Breakfast at the hotel (*dress code: casual*)
Room: Gallery

09:30 – 12:30 **Temple of Heaven with Thai Chi class**
The Temple of Heaven is a sequence of temples and altars set in park. Twice a year during imperial times, the emperor and a magnificent procession of some 1,000 eunuchs, courtiers and ministers would leave the Forbidden City for the temple. At the winter solstice, he expressed thanks for the previous harvest, and on the 15th day of the first month of the lunar year he begged the gods of sun and moon, clouds and rain, and thunder and lightning to bless the coming harvest.

Tai Chi is a Chinese martial art that is primarily practiced for its health benefits, including a means for dealing with tension and stress.

There will be a 1 ½ hours guided tour through the temples including a 15 minutes performance and the possibility to participate the Tai Chi session for another 15 minutes.

12:30 – 14:00 **Lunch at the hotel for Delegates**
(*dress code: casual*)
Room: Gallery and Foyer Ballroom

14:00 – 17:00 **Sightseeing Program for Delegates and Accompanying Persons**

You can choose one of the following four options:

- a) **Tour to Summer Palace, including Dragon Boat Ride on Kunming Lake**
The Summer Palace is one of the finest landmarks in Beijing. It has long been a royal garden and was considerably enlarged and embellished by Emperor Qianlong in the 18th century. Three quarters of the area is now occupied by the lovely Kunming Lake. You will enjoy a boat ride on the lake including High Tea on board. Walk back along the Long Corridor. This 728-metre long corridor is decorated with 8,000 paintings including many from the emperors travels around the country. As cameras were not available, the emperor would have artists paint scenes that caught his eye and then have them repainted on the corridor's beams and sides.
- b) **Tian'anmen Square and Forbidden City**
Tiananmen Square is the largest public square in the world. It has long been a gathering place for locals and visitors alike. On the north side of the square is Tiananmen Gate (the Rostrum). It was from the balcony of the Rostrum on October 1, 1949 where Mao Zedong, chairman of the Communist Party, proclaimed the founding of the People's Republic of China. Behind the Rostrum lies the Forbidden City, also known as the Imperial Palace. The Forbidden City was home to 24 emperors beginning with its creation by Emperor Yongle in 1420 until the last Qing emperor, Puyi, left in 1924. Behind walls more than 30 feet high and within the 160-foot moat, complex rules and rituals dictated life in the Imperial Palace. Strictly off-limits to Chinese ordinary people (hence the name) the gates today lead to a fascinating display of Chinese history in what is probably the best-preserved site of classical Chinese architecture.

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c) Hutong Tour with Tea at Local Family

This unique tour will be by pedi-cab (3-wheeled bicycle).

The Hutong mostly built during the Yuan, Ming, and Qing dynasties, are the narrow network of lanes created by closely built quadrangular homes. The houses and courtyards, hidden away and boxed in, are themselves closed off with wooden gates that often have carved characters intended to bring good fortune to the house owner and his trade. You will ride through the narrow alleys to visit a home for tea and meet a typical family. The residents, who have lived through great changes, interesting and sometimes difficult times, are delighted in answering questions.

d) Shuttle service to Pearl Market and Silk Factory

The Pearl Market is housed in a multi-level building and offers clothing, luggage, and jewellery including, of course, pearls. Chinese pearls are not as round as Japanese pearls but one needs to look hard to notice. Prices start at about \$25.00 a strand; \$120 will buy a nice strand with good luster and colour. Parking is not possible at the Pearl Market but a guide can be stationed outside to direct participants to the shuttle.

Having a long history, Chinese Silk is perfect craftsmanship and is renowned at home and abroad.

At the Silk Factory, you could see the work of art and fine silks with exquisite skill, you can learn how silk is made from silkworms to cocoons at a local silk weaving factory and see beautiful bedding and garment made out of silk.

19:00 meeting Point at Hotel Lobby

19:30

Gala Dinner at China Club (Dress code: black tie)

Situated on Xirong Xian Lane in a quiet Hutong near the Forbidden City and Tiananmen Square is a modest royal palace. This palace was built in the 16th century for a prince descended from Emperor Kang Xi of the Qing Dynasty. Due to careful preservation over the centuries, the architectural features and character of the traditional palace remain intact and is today known as The China Club, a very exclusive private club. A superb selection of everything that embodies classical Chinese food is offered at The China Club. Regional specialities including Cantonese, Shanghainese and Sichuanese haute cuisine are incorporated into culinary delights that are sure to tempt your palate.

24:00 End of the day's official program
(hotel bar)

Sunday, 24 October 2010

07:00 – 10:00 Breakfast at the hotel (dress code: casual)
Room: Happy Valley Restaurant

Individual departure from the hotel

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