

**GGI NORTH AMERICAN REGIONAL CONFERENCE
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Biography – David A. Goldsmith



David A. Goldsmith is co-founder of MetaMatrix Consulting Group Inc.

Over the past 20 years he has founded or co-founded nine businesses ranging from distribution to manufacturing to advertising.

David in 1999 also sold his Syracuse, NY based Image Promoters, Inc. a screen printing, embroidery, and promotional products company which he founded in 1986 to Proforma Associates a 400 location franchises after 14 years in business.

He has been a consultant to various industries including long distance telephone service, computer programming, business owners and corporate upper and mid-level management.

Speaking for nearly two decades David has covered topics that include: Change Management, Corporate and Personal Goal Setting, Strategic Planning, Using Technology and Communication, Leadership and Customer Service.

He has been delivering educational messages for over 18 years to various organizations and business such as the American Management Association, Citizen's Foundation, Syracuse University, the Wharton School of Business, National Federation of Independent Businesses, International Management Council, Professional Purchasing Association, Blue Cross Blue Shield and SUNY College of Forestry.

His contributions have lead him to sitting on the Board of Directors of the Veterans Outreach Center, EMA Society/Everson Museum of Art in Syracuse, Board of Governors of the Citizens Foundation, American Society for Training and Development and an active role in the Syracuse Chamber of Commerce.

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MetaMatrix Consulting Group, LLC. has focused their work on assisting mid to large organization desire to keep 2 steps ahead of the competition through effectively implementing change.

Working with senior level management, corporations are extremely concerned with the global ramifications of a previously closed minded culture now being driven by technology that races across the globe in seconds.

David has been awarded the prestigious honor of The Citizens Foundation Central New York Entrepreneur of the Year (1991) In addition, he has been voted runner-up for this same award in 1990.

He Co-Founded Vision Enterprises as well as Gold Summer Storage, a storage company that operated on seven New York college campuses and three California Universities, The Cooper Coupon a coupon book publication, a college distribution company that circulated Publications Across the United States.

David's accomplishments have appeared in written media around the world, including the Japanese version of Entrepreneur Magazine, the book College Cash, Business Today, Dollars & Cents, The Business Journal, and several newspaper articles including the Financial Times of London.

Born and raised in Middletown, NY, David has studied at Fairleigh Dickinson University and Orange County Community College.

He received a Dual Major with a B.S. in Biology and a B.S. in Psychology at Syracuse University. David graduated as a member of the Alpha Epsilon Delta Pre-Med honor society, and also as a member of the psychology honor society Psi Chi.

Upon graduation, he chose a business career rather than entering the medical profession, and pursued an MBA at Syracuse University.