

# *Global Tax Avoidance and the OECD*

Presented by  
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31<sup>st</sup> October 2013



# Organisation for Economic Co-operation and Development

- Aim to stimulate economic progress and world trade
- Co-ordinate domestic and international policies of members
- Headquarters in Paris, France
- Secretary General – Angel Gurría, Mexico



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# 34 OECD Member Countries

Australia

France

Korea

Slovenia

Austria

Germany

Luxembourg

Spain

Belgium

Greece

Mexico

Sweden

Canada

Hungary

Netherlands

Switzerland

Chile

Iceland

New Zealand

Turkey

Czech Republic

Ireland

Norway

United Kingdom

Denmark

Israel

Poland

United States

Estonia

Italy

Portugal

Finland

Japan

Slovak Republic



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# OECD Timeline

- **11<sup>th</sup> October 2011** – Officials from tax bodies, the banking sector and OECD met in Rome
- **8<sup>th</sup> May 2012** – Senior tax officials from OECD countries met in Montreal
- **17<sup>th</sup> May 2013** – Forum on Tax Administration with Tax Commissioners from 45 countries, met in Moscow
- **19<sup>th</sup> July 2013** - Action Plan on Base Erosion and Profit Shifting (“BEPS”) was produced and introduced at the G20 Finance Ministers’ meeting in Moscow.
- **27<sup>th</sup> September 2013** – 300 senior tax officials from more than 100 jurisdictions met in Paris during the 18th Annual Tax Treaty Meeting
- **15<sup>th</sup> October 2013** – Switzerland becomes the 58<sup>th</sup> country to sign the multilateral convention on mutual administrative assistance in tax matters during a ceremony at the OECD.



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# Corporate tax avoidance by multinational firms

- Amazon
- Google
- Starbucks
- Apple



# OECD's Current Position

- 15 point Action Plan
- Will roll out over the coming two years, marking a turning point in the history of international tax co-operation. It will allow countries to draw up the co-ordinated, comprehensive and transparent standards they need to prevent BEPS (base erosion and profit shifting).
- The action plan aims to tackle the selling arrangements that are widely used by multinationals, including digital companies such as Google and Amazon to limit their tax bills in countries where they make sales. But broader issues around the taxation of the digital economy will be examined by a dedicated task force.



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# Summary of 15 Actions

Action	Description
1. Address tax challenges of the digital economy	Identify main difficulties that the digital economy poses for the application of existing international tax rules.
2. Neutralise the effects of hybrid mismatch arrangements	Develop model treaty provisions and recommendations regarding the design of domestic rules to neutralise the effect of hybrid instruments and entities.
3. Strengthen CFC rules	Develop recommendations regarding the design of controlled foreign company rules.



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# Summary of 15 Actions continued

Action	Description
4. Limit base erosion via interest deductions and other financial payments	Develop recommendations regarding best practices in the design of rules to prevent base erosion through the use of excessive interest charges.
5. Counter harmful tax practices more effectively	Revamp the work on harmful tax practices with a priority on improving transparency and emphasis on substance.
6. Prevent treaty abuse	Develop model treaty provisions and recommendations regarding the design of domestic rules to prevent granting treaty benefits in appropriate circumstances.
7. Prevent artificial avoidance of PE status	Develop changes to definition of PE.



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# Summary of 15 Actions - continued

Action	Description
8. Assure transfer pricing outcomes are in line with value creation: intangibles	Identify main difficulties that the digital economy poses for the application of existing international tax rules.
9. Assure transfer pricing outcomes are in line with value creation: risks and capital	Develop rules to prevent BEPS by transferring risks among or allocating excessive capital to group members.
10. Assure transfer pricing outcomes are in line with value creation: other high-risk transactions	Develop rules to prevent BEPS by engaging which would not or rarely occur between third parties.
11. Re-examine transfer pricing documentation	Develop rules regarding transfer pricing documentation to enhance transparency for tax administration.



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# Summary of 15 Actions - continued

Action	Description
12. Require taxpayers to disclose their aggressive tax planning arrangements	Develop recommendations regarding the design of mandatory disclosure rules for aggressive transactions.
13. Establish methodologies to collect and analyse data on BEPS and actions to address it	Develop recommendations regarding indicators of the scale and economic impact of BEPS.
14. Make dispute resolution mechanisms more effective	Develop solutions to address obstacles that prevent countries from solving treaty-related disputes under the Mutual Agreement Programme ("MAP").
15. Develop a multilateral instrument	Facilitate the development of a multilateral instrument to enable jurisdictions to implement anti-BEPS measures.



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# OECD's Future

- Main reform - Tax should be paid where the economic activity takes place.
- Align tax with substance – ensuring taxable profits cannot be artificially shifted away from countries where the value is created through the transfer of risk, capital or intangibles such as patents or copyrights.
- Multinationals transferring high-value "intangible" assets, e.g. brands and intellectual property rights, to tax havens will be targeted.

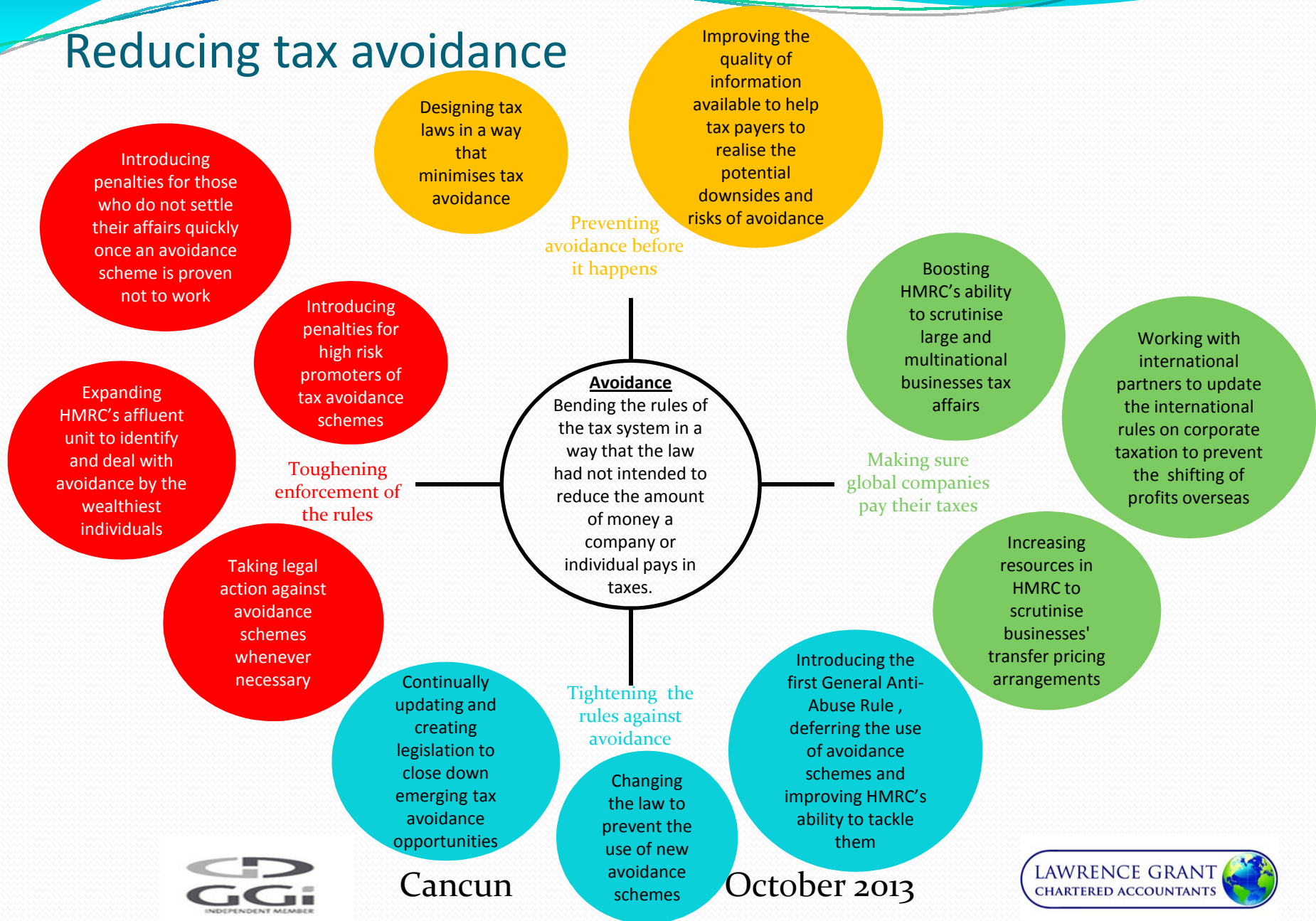


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# Reducing tax avoidance



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# Issues for us as Tax Advisors

- Pressure from tax authorities
- Client understanding of global disclosure
- Possible double taxation?
- How artificial – substance, economic reality?
- The future of holding companies?



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