



GGI CONFERENCES GMBH

Practice Group Enhanced Business Opportunities:
Business Development by Interdisciplinary Business Consulting

Geneva Group International's outstanding treasure as the world's biggest interdisciplinary alliance is doubtlessly the variety of skills, the cultural diversity and dedicated manpower. Successfully exploring these jewels is what our practice group's projects are conceived for. During the session in Munich we will give the kick-off to two new interdisciplinary projects and follow-up recent activities:

a) GGI Guide Book Business Behaviour and Intercultural Know How:

Knowing the traditions and usages, the eats and treats, the dos and don'ts and the business codes is one of the preconditions for success in international consulting business. Based on information to be contributed by our members from more than 80 countries, we aim to publish a GGI Guide Book. The objective during the Munich meeting is to set up its structure and contents as well as coordinate the subsequent steps and the time schedule. For this crucial meeting we rely on the input from members from many geographical areas.

b) Cross Border Mentoring:

Young enthusiastic team members are a tremendous business opportunity which can be promoted by offering a qualified mentoring programme which shall be developed in our Practice Group. During this meeting we will collect experiences and discuss ideas how to let GGI Young Professionals profit from our senior's experiences.

c) GGI Young Professionals Social Media Project:

GGI Young Professionals will present their LinkedIn platform and we will discuss its further development for business purposes.