



GGI CONFERENCES GMBH

**GGI EASYMEET**  
**1 – 3 MARCH 2013**  
**TEL AVIV, ISRAEL**

Dear Colleagues,

**Soroker – Agmon Advocates & Patent Attorneys** and **Vardi, Brukner, Ingber, Rozenzveig CPA**, are delighted to host the **GGI EasyMeet**, which will be held in **Tel Aviv, Israel** from:

**1 – 3 March, 2013**

We kindly invite all junior professionals and associates of GGI member firms to sign up. This is a unique opportunity for those who usually do not participate in the GGI Regional or World Conferences to meet with fellow colleagues of GGI member firms, to share ideas, experiences, views and visions and to spend a wonderful time together in Tel Aviv.

We now have the pleasure in providing you with some organizational details below:

#### Arrival / Accommodation

We have arranged a special room rate with the hotel:

**Hotel Metropolitan**

11 Trumpeldor St., 63803, Tel Aviv, Israel

T: +972-3-5192727

F: +972-3-5172626

W: <http://www.hotelmetropolitan.co.il>

Hotel Metropolitan is located in the very heart of Tel Aviv, within easy walking distance of major city attractions and the sandy shores of the Mediterranean Sea. Venues for culture and art, shopping and night life are just around the corner.

Soroker – Agmon Advocates & Patent Attorneys and Vardi, Brukner, Ingber, Rozenzveig CPA have made arrangements for the conference room and accommodations. We kindly ask delegates to individually make their hotel room reservations.

**For the hotel reservation, kindly find the hotel reservation fax form in the internal member area of the GGI website to be filled out by delegates.**

**Please book your hotel room directly and individually through the fax form found in the internal member area of the GGI website before the 25<sup>th</sup> January 2013. Availability and the special room rate cannot be guaranteed after this date. If you would like to book after this date, you will have to check directly with the hotel for possible available rooms and rates.**

You will also be asked to provide your credit card number and expiry date to confirm your reservation.

**Single room: USD 120.00 per room / night**

**Double room: USD 145.00 per room / night**

We kindly thank our sponsors:





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The closest airport is the **Tel-Aviv Ben Gurion International Airport**, located 24km away from the Hotel. During morning rush hour, it will take approximately 20-30 minutes drive to Tel-Aviv. The easiest way is to take a taxi from the airport to the Hotel which costs approximately Euro 25 / USD 30 (NIS 150 average). The stations for airport-regulated taxi services are located in Terminal 3 on Level G of the Multi Level Road. It is recommended not to use random taxi services.

We strongly recommend that you exchange Euro / Dollars before your journey or on arrival in the airport to New Israeli Shekels as the exchange rates in taxis and alike are not favorable.

Most visitors to Israel can get a tourist visa on Entry and do not need any prior arrangements for visa application. However please check if you need a visa prior to arrival and where needed, invitation letters will be supplied by us.

### Conference Fee

Please note that the conference fee of **USD 350.-** must be paid prior to the conference from each conference participant. An invoice will be issued on receipt of your application. Since the payment terms are equally as stringent as the booking conditions, we kindly ask you to stick to all deadlines. We are convinced you understand that you can only participate if we have received your conference fee in full within the specified time limit.

This will cover everything from the dinner on Friday as well as lunch and dinner on Saturday.

We would also be delighted to meet your spouse / partner in the wonderful city of Tel Aviv. The lump sum for your partner will be **USD 290.-**.

**Please register before 25<sup>th</sup> January 2013** for the meeting by online application on the GGI intranet. Please ensure to book your **accommodation directly with the hotel**.

We will provide you with more details about the workshop topics, useful travel information, and a detailed itinerary for the weekend.

As many of you may want to visit holy Jerusalem thus staying at least another day in Israel we have arranged for a day trip to Jerusalem on Sunday (3<sup>rd</sup> March) which will be subject to registration of enough participants at the cost of **USD 130.-** per person (including lunch and coffee breaks). When you register for the EasyMeet we will need to know if you intend to join this one day trip to Jerusalem which we highly recommend while you are already here.

For those that want to come before the EasyMeet or stay longer we may offer our knowledge and connection to arrange tours within Israel so please address us for any question in that respect.

We are proud to host the GGI EasyMeet and look forward to meeting you all in Tel Aviv!

With kind regards,

Ady Nordman  
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