



GGI CONFERENCES GMBH

GGI EASYMEET
1 – 3 MARCH 2013
TEL AVIV, ISRAEL

General Information

Tel Aviv-Jaffa is the second most populous city in Israel, with a population of 404,800 and a land area of 52 km². The city is located on the Israeli Mediterranean coastline in central-west Israel.

Tel Aviv was founded in 1909 by the Jewish Community of Jaffa, on the outskirts of the ancient port city. The growth of Tel Aviv soon outpaced Jaffa, which had a majority Arab population at the time. Tel Aviv and Jaffa were merged into a single municipality in 1950, two years after the establishment of the State of Israel.

Tel Aviv's White City, designated a UNESCO World Heritage Site in 2003, comprises the world's largest concentration of Bauhaus buildings.

Known as "The City That Never Sleeps", Tel Aviv is the fifth-most-visited city in the Middle East and Africa, with 2.5 million international visitors annually.

Climate

Tel Aviv has a Mediterranean climate with hot, humid summers, unpredictable springs and autumns, and cool, rainy winters. Humidity tends to be high year-round due to ocean breeze.

In winter, average temperatures are usually between 9 °C (48 °F) and 17 °C (63 °F), with temperatures as low as 7 °C (45 °F) and as high as 20 °C (68 °F) occurring several times a winter. In summer, average temperatures are usually between 24 °C (75 °F) and 30 °C (86 °F). Heat waves are most common during spring, with temperatures as high as 35 °C (95 °F).

There are barely any days in the year without sunshine, and even during the winter there are many clear days.

Currency

The official currency unit of Tel Aviv, Israel is the Israeli New Shekel

1 USD = 3.68639 NIS

1 EUR = 4.92446 NIS

(Source: per 18 February 2013 – www.OANDA.com).

We kindly thank our sponsors:





Hotel Information

Hotel Metropolitan,
11 Trumpeldor St., Tel Aviv
63803, Israel
T: +972-3-5192727
F: +972-3-5172626
W: <http://www.hotelmetropolitan.co.il/>

Services / Facilities:

- Lobby Bar
- Wi-Fi at the hotel
- Room Service
- Health Club
- Express Laundry and Dry Cleaning
- Multilingual Staff
- Synagogue
- Business Center
- Computers with internet access and printer
- Secretarial services
- Underground Parking

All rooms include:

- Central air-conditioning and heating
- Direct dial phones with voice mail
- Cable television with more than 20 stations
- Complimentary WIFI
- Small refrigerator
- Tea & coffee facilities
- Safe
- Hairdryer
- Double glazed sound insulated windows
- Full bathroom with amenities
- Single guest room equipped with shower or sitting bath

Local Time

IST – Israeli Standard Time, UTC/GMT +2 hours

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