



GENEVA GROUP INTERNATIONAL

WORLD CONFERENCE
BUDAPEST, HUNGARY
15-18 OCTOBER 2009

Date: October 19, 2009
Workshop Name: Understanding GGI
Speaker: Michael Reiss von Filski
Participants: Attendance as per Registration
Main Objective: Introduce GGI to Candidate Members and New Members

Following is a DRAFT outline of the workshop discussions for further distribution among the participants.

1. Member Selection Criteria:

- Professionalism, Entrepreneurship & Ethics.
- International Business Clientele.
- Partner's profile.
- Partner's Personal Attributes.
- Due diligence.
- Firm Size depends on jurisdiction, local market, and strategic position.
- Firm Age is not main factor.

2. Cooperation Agreement (COA):

- Standard Agreement for all members worldwide.
- GGI Corporate Charter part of the COA.

3. Structure:

- GGI organized as a Swiss Corporation.
- Profits reinvested into the Organization.
- Independent Multifunctional Member Firms (Accounting, Legal & Consulting).
- Board of Directors, Executive Management, Professional Divisions and Regional Management.

4. Office Exchange Program:

- Encourages Global Participation.
- Encourages the Transfer of Knowledge and Global Experience.
- Incentive as a Human Resources Professional Development Tool.

5. Why GGI?

- Largest Worldwide Multifunctional Network.
- Seventh (7th) Largest Global Independent Firms' Network.
- Entrepreneurship of Members.
- Not an Association with a large number of Management Players.
- Professional Management.
- Membership Fees not based on Revenues but Country GDP and Firm's size.
- No Referral Fees Among Member Firms.

6. New Initiatives:

- Young GGI Member Firm Board recently created. It functions as a global advisory group for the further development of GGI strategies.