



GENEVA GROUP INTERNATIONAL

**Geneva Group International European Conference
Madrid, Spain
22-25 April 2010**

hosted by

Dr. Frühbeck Abogados, S.L.P.

and

FICESA TREUHAND, S.A.P.
Auditores y Asesores Fiscales

Delegate Program

Thursday, 22 April 2010

Individual arrival at the [Hotel InterContinental Madrid](#), 28046 Madrid, Paseo de la Castellana 49, Spain

For information on sightseeing options, please contact our local event agency, Creatur Madrid. Contact person: Lola Mendez, email: lmendez@creatur.com, phone: +34 91 353 1350

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|----------------------|---|----------------|
| 08:30 – 17:00 | Round of Golf at “Club de Golf La Herrería” | |
| 10:00 – 17:00 | Executive Committee meeting
<i>Room: Madrid</i> | |
| 14:30 – 18:00 | Practice Group meeting International Taxation “ITPG”
<i>Room: Escorial Centro</i> | Oliver Biernat |
| 19:30 – 20:30 | Welcome cocktail at the hotel
<i>Room: Lobby</i>
<i>Dress code: formal</i> | |
| 20:30 – 23:30 | Welcome dinner at the hotel
<i>Room: Albeniz</i>
<i>Dress code: formal</i> | |
| 23:30 - | “Bar 49” at the hotel | |



GENEVA GROUP INTERNATIONAL

Friday, 23 April 2010

08:00 – 09:30	Breakfast at the hotel <i>Room: Villahermosa</i> <i>Dress code: casual</i>	
09:30	Meeting point for accompanying persons for day excursion <i>Hotel Lobby</i>	
09:30 – 17:30	Day excursion for accompanying persons <u><i>Discover Toledo</i></u> <i>Fifty miles from Madrid, this ancient capital of Spain rises up over the surrounding plain like an El Greco masterpiece. Toledo is over eighteen centuries old and stands on top of a granite hill, surrounded on three sides by the gorge of the fast-flowing Tagus River. The guided tour includes lunch at Hostal del Cardenal, an original Toledan palace, which has been so successfully restored and converted into a hotel and restaurant that it has become the most famous in the Imperial City of Toledo.</i>	
09:30 – 12:30	Conference program for delegates <i>Room: Albeniz</i> <i>Dress code: casual</i>	
09:30 – 09:35	Presidential Speech	Claudio Cocca
09:35 – 09:40	Welcome Speech	Carlos Frühbeck
09:40 – 10:30	Why CEO's fail? Keys to understand the current situation.	Prof. Dr. Guido Stein
10:30 – 10:45	Questions from the audience	
10:45 – 11:15	Coffee Break	
11:15 – 11:35	Investing in Luxury Goods	Urban B. Eberle
11:35 – 12:00	<u>Introduction of GGI new member firms</u>	Michael Reiss von Filski
	Anthony & Cie International Trust & Estate Planning, Tax Consulting France	Prof. Robert Anthony
	Breinbauer & Partner Wirtschaftsprüfungs- u. Steuerberatungs GmbH Financial Audit & Accountancy Services, Tax Consulting Austria	Gerold Breinbauer
	Grazer Treuhand Steuerberatung GmbH & Partner KG Financial Audit & Accountancy Services, Tax Consulting Austria	Dr. Eva Haase



GENEVA GROUP INTERNATIONAL

KC Chia & Noor, Chartered Accountants
Financial Audit & Accountancy Services, Tax
Consulting, Management Consulting,
Corporate Finance
Malaysia

Kwong Chow Chia

Kieffer Stübben & Partner
Wirtschaftsprüfungsgesellschaft,
Steuerberatungsgesellschaft
Financial Audit & Accountancy Services, Tax
Consulting
Germany

Dr. Dirk Stübben
Ulrich Heers

Pichler Dejori Comploj Partner
Wirtschaftsberater - Sozietät
Financial Audit & Accountancy Services, Tax
Consulting
Italy

Dr. Lodovico Comploj

ProAudit
Financial Audit & Accountancy Services
Tunisia

Tarek Zahaf

Prodingler & Partner
Financial Audit & Accountancy Services, Tax
Consulting, Management Consulting,
International Trust & Estate Planning,
Corporate Finance
Austria

Dr. Manfred Schekulin
Carina Sagmeister

PT ASA Indonesia
Financial Audit & Accountancy Services, Tax
Consulting, Management Consulting,
Corporate Finance
Indonesia

Francisca Tondobala

S&O Consulting Mohammed Sorkhoh & Partner
Financial Audit & Accountancy Services,
Management Consulting
Kuwait

Mohammed Sorkhoh

The Ruchelman Law Firm
Tax Law Firm
USA

Simon H. Prisk

12:00 – 12:30 GGI Internal Matters

Michael Reiss von Filski

12:30 – 14:00 Lunch for delegates
Room: Villahermosa



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14:00 – 17:30	Conference program for delegates	
14:00 – 17:30	<u>Practice Group meetings</u>	
	Auditing <i>Room Segovia</i>	Dr. Thomas Geiger
	Enhanced Business Opportunities <i>Room Escorial Norte</i>	Elisabeth Heller
	Restructuring and Insolvency * <i>Room Albeniz</i>	Dr. Attila Kovacs
	Cross Border Debt Collection * <i>Room Albeniz</i> <i>* Please note the practice groups Restructuring & Insolvency and Cross Border Debt Collection will have separate meetings for the first hour and then they join forces in one meeting room.</i>	Johan F. Langelaar
	International Executive and Immigration Services <i>Room Zarzuela</i>	Ionut Catalin Zeche
	IT & IP <i>Room Toledo</i> <i>In order to meet the wishes and requirements of GGI members, the Practice group IT, E-Commerce & Telecommunications will expand its area of focus and will now be called Practice Group IT & IP. The group will now also work on topics relating to “industrial property law, licensing laws, IP, trademark rights and patent law”.</i>	Dr. Bernd Tremml Dr. Michael Karger
	Joint meeting M & A and International Taxation <i>Room Escorial Centro</i>	Marco G. Walser Oliver Biernat
	Real Estate <i>Room Escorial Sur</i>	Dr. Reinhard Nacke
	Task Force: Financial Crisis <i>Room Madrid</i>	Claudio Cocca
20:15	Meeting point at the hotel lobby and departure for dinner	
20:30 – 24:00	Dinner at “Corral de la Pacheca” Restaurant <i>Dress code: casual</i> <i>Entertained by famous Spanish flamenco dance</i>	
24:00 -	“Bar 49” at the hotel	



GENEVA GROUP INTERNATIONAL

Saturday, 24 April 2010

08:00 – 09:30 Breakfast at the hotel

*Room Villahermosa
Dress code: casual*

09:30 – 13:30 Program for accompanying persons

Visit Teatro Real and enjoy tapas at Plaza Mayor

Opera, music, theatre, paintings, sculptures... Madrid does not merely showcase culture, it symbolizes it. Music and opera lovers will have the opportunity to indulge their fancy in an incomparable setting. Originally built in 1850 and recently renovated, Madrid's Teatro Real now hosts opera, concerts and ballet, with an open door policy. The Plaza Mayor is a grand arcaded square in the center of Madrid and is very popular with tourists and locals alike. Guests will have the chance to sample the famous Spanish "tapas" in the square.

09:30 – 12:30 Conference program for delegates

Workshops:

**Financial Markets: Outlook for 2010
and beyond (what can we expect?)**

Prof. Dr. Teodoro Cocca

Room Escorial Norte

**Establishing a practice group
Corporate & Commercial Law**

Susanna Norelid

Room Escorial Centro

Understanding GGI

Michael Reiss von Filski

(compulsory for all candidates and new members)

Room Toledo

**Creativity and innovation
– the one-stop-shop model**

Dov Ingber

Room Madrid

**Real Estate Investment in Spain,
advantage of Single Purpose
Companies**

Carlos Frühbeck

Room Segovia

**GGI – the marketing backbone of your
firm**

Claudio Cocca

Room Escorial Sur

**International Business Structuring
Evolution, best practice and trends in
banking & tax planning**

Graham Busch
Dr. Robert D'Alessandro
Ionut C. Zeche

Room Zarzuela



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12:30 – 14:00 **Lunch for delegates**
Room Villahermosa

14:00 – 17:00 **Sightseeing program for delegates and
accompanying persons**
Meeting point: Hotel Lobby

At the hospitality desk you can check for which tour you have registered.

a) *Panoramic tour by bus & Thyssen Museum walking tour*

After a wonderful panoramic tour in the city of Madrid we stop at the Thyssen Museum. It houses a magnificent collection of over 800 works and was acquired from Baron von Thyssen by the Spanish government. As well as a rich collection of Old Masters, the museum has a wonderful modern section, which includes French Impressionists Manet, Monet and Degas.

b) *Panoramic tour by bus & visit to the Royal Palace*

This tour provides participants with an exciting insight into the historical city of Madrid. The Royal Palace, home of the Spanish Crown, is the single most important palace in Spain, and arguably the best maintained in Europe. The Royal Palace is an enormous, 18th century building, which consists of 2,800 rooms. Housing tapestries, a royal clock collection and five Stradivarius violins, as well as a Chandelier collection, the palace is a "must see" while in Madrid. Though the Spanish Royal Family no longer lives in these quarters, the palace still plays host on state visits.

c) *Panoramic tour by bus & visit to "Santiago Bernabeu" of Real Madrid*

We are sure that most of you are interested in the world famous football Stadium, the Santiago Bernabeu Stadium. It is home to Spain's favorite sport – soccer! The stadium hosts the best soccer teams in the world (according to the FIFA ranking system) and seats over ninety thousand people. It truly represents Spain's love of soccer. The interior of the stadium holds thousands of sporting mementoes as well as the renowned trophy collection, where you can find almost every known soccer championship trophy.

19:45 **Meeting point at hotel lobby**

20:00 – 20:30 **Gala reception in the Casino de Madrid**
Dress code: black tie

20:30 – 23:30 **Gala dinner in the Casino de Madrid**
Dress code: black tie

23:30 - "Bar 49" at the hotel

Sunday, 25 April 2010

08:00 – 10:30 Breakfast
Room Villahermosa
Dress code: casual

Individual departure from the hotel