



GENEVA GROUP INTERNATIONAL
Latin America & The Caribbean

X - Regional Conference, Bogotá City – Colombia
July 21st. – July 24th. – 2011

- Important:** The whole conference will be carried in Spanish Language. Translators will be allowing for non Spanish speakers.

BOGOTA PLAZA SUMMIT HOTEL

<http://www.bogotaplazahotel.com/>

<u>TIME</u>	<u>Topic</u>	<u>Place</u>
July 21 st . – Jueves – Thursday		Arrival at the Hotel

Geneva Group ITPG Meeting

15:30 – 18:00 ITPG meeting in Tower offices

(The meeting will be **IN SPANISH FOR ALL PARTICIPANTS** – dress code: casual)

08.30 PM Cocktail de Bienvenida – Welcome Cocktail and Dinner Carolina Room
Dress code: elegant casual – Vestimenta elegante sport

July 22nd. – Viernes – Friday Salón La Candelaria
Dress code: elegant casual – Vestimenta elegante sport

08.00 AM Desayuno – Breakfast Restaurant Macuira

MÓDULO 1

09.00 AM	Bienvenida a la conferencia Conference Welcome	30 minutes
➤	Bienvenida - Welcome	CT – Camilo Torres Jr
➤	Objetivos de la conferencia – Conference aims	MM - Miguel Mantelli
➤	Palabras de su Excelencia el Sr. Embajador de Suiza,	Sr. Didier Pfirter
➤	Informe general – general information about actions	
➤	Entrega de certificados de GGI a nuevos miembros de la Región – Diplomas to new members	CT y MM
✓	Zarate Garcia Paz	México St. – México
✓	M&S	Córdoba – Argentina
✓	G&B Corporación SA	Managua – Nicaragua
✓	Sustainable HUB	Sao Paulo – Brazil
		Subregión México
		Subregión Mercosur
		Subregion CAYC
		Subregión Mercosur

Our specials thanks to:



MÓDULO 2

09.30 AM	Informe de la acción del LATCOM LATCOM Report	60 minutes
➤	Informe Subregión Mercosur – Mercosur report	SB (Seres Baum)
➤	Informe Subregión Andina – Region Andean report	AV (Angel Viso)
➤	Informe Subregión México – México report	SG (Sergio Guerrero)
➤	Informe Subregión America Central y Caribe – Central America and Caribbean report	JM (Jorge Mora)
➤	Informe del coordinador general de CPA en la región – CPA Division report	ES (Eugenio Saldivar)
➤	Informe del coordinador general de ABOGADOS em la región – LAWYERS Division report	LM (Luis Montes)

10.30 AM	Coffee Break	30 minutes
----------	--------------	------------

MÓDULO 3

11.30 AM Professional topics

KEY NOTE SPEAKER – Mr. Arvind Hickman, Group Editor International Accounting Bulletin, the Accountant & World Accounting Intelligence	40 minutes
---	------------

(this topic will be in English)

- | | |
|--|----------------------------|
| ➤ <u>Impacto del crecimiento económico de América Latina en nuestras oficinas / Estrategia para captación de clientes – Clients recruiting strategy</u> | Seres Baum – 20 minutes |
| <ul style="list-style-type: none">• Motivando la contratación de servicios profesionales• Identificando el cliente “target” en los primeros contactos (para aceptar o refutar)• Sensibilizando las personas involucradas en la contratación de servicios• Gestionando el “pipeline”• Desarrollando Fuentes de Indicación (de clientes) | |
| ➤ United States Laws Affecting Latin Executives and Financial Institutions | Steven Cantor – 30 minutes |
| <ul style="list-style-type: none">• Overview of United States system of taxation;• Common tax issues encountered by the Latin American executives based temporarily in the United States; and• Effects of recent tax legislation on Latin American financial institutions. | |

(this topic will be in English)

- | | |
|--|----------------------------|
| ➤ NIIF para Pymes – IFRS for small and medium size companies | Jorge Ramirez – 30 minutes |
|--|----------------------------|

01.30 PM	Almuerzo – Lunch: at Room Bar Café	60 minutes
----------	------------------------------------	------------

Our specials thanks to:



MÓDULO 4

02.30 PM Reuniones de divisiones Profesionales 2.5 HOURS
Professional divisions meetings

➤ Chico 1 Room – ABOGADOS – Lawyers

Coordination by: **Mr. Luis Montes – GGI Costa Rica**
lmontes@claabogados.com

➤ Chico 2 Room – CONTADORES – CPA

Coordination by: **Mr. Eugenio Saldivar – GGI Monterrey**
saldivarsc@prodigy.net.mx

Los temarios que serán analizados se presentan en formularios adjuntos ya distribuidos entre los participantes.

Discussion topics already distributed among the members.

04.00 PM Coffee Break 15 minutes

05.30 PM Conclusiones de las reuniones del módulo 4 60 minutes
Conclusions

➤ ABOGADOS - Lawyers

➤ CONTADORES - CPA

07.00 PM Meeting at the lobby – Dress code: Casual – Vestimenta informal

07.45 PM Cena – Dinner - Casa Vieja de San Diego

Our specials thanks to:



X - Regional Conference, Bogotá City – Bogotá
July 21st. – July 24th. – 2011

July 23rd. – Sábado – Saturday
Dress code: Casual – Vestimenta informal

Salón La Candelaria

08.00 AM Desayuno – Breakfast

Restaurant Macuira

MÓDULO 5

09.00 PM Presentación próxima conferencia regional (# 11) – Miami 2012
Next regional conferences 30 minutes

- 2013: Regional conference (plan to organize both Latin american and North american conferences together) MM
 - 2014: Future planning to organize the regional conference together with the North American Region. City election.
 - 2015: City election for the regional conference.
-

MÓDULO 6

09.30 AM Implementación de los programas de calidad y revisión inter oficinas.
Relevamiento de la aplicación de software de auditoría.
Quality control program. Future steps to coordinate peer reviews.

Jose Manuel Zarate Paz

30 minutes

10.00 AM Coffee Break

30 minutes

MÓDULO 7

10.30 AM Misión latinoamericana de promoción a Europa
Latin American marketing mission to Europe

<http://www.youtube.com/watch?v=WXgkJGLmQIQ>

Gustavo Traversoni

20 minutes

- Objetivos de la misión – Aims
 - Resultados obtenidos – Results
 - Seguimiento – Future steps
-

MÓDULO 8

10.50 AM Sustainable development – Desarrollo sustentable

Mr. Antonio Lombardi

25 minutes

- definition
 - how to improve businesses with SD
 - importance of SD within the network
-

Our specials thanks to:



MÓDULO 9

11.20 AM Investments in Colombia

Camilo Torres

30 minutes

- contratos de estabilidad jurídica - Stability contracts
- exención de impuesto sobre la renta a empresas de menos de 50 trabajadores y/o activos por debajo de US\$ 1.450.000.- - Full Income Tax Exemptions to companies which has less than 50 employees and/or assets below US\$ 1.450.000.000

MÓDULO 10

12.00 PM Cierre de la conferencia – Closing

45 minutes

- Completar los formularios de evaluación a ser distribuidos – Conference evaluation
- Cierre de la conferencia regional – Closing and conclusions

MM – CT –

01.15 PM Almuerzo – Lunch : Restaurant Macuira

60 minutes

02.20 PM Encuentro en el lobby del hotel – Meeting at the Lobby

02.30 PM Paseo a la Mina de Sal - Dress code: Casual – Vestimenta informal

06.30 PM Cena en Andrés Carne de Res Chia Dress code: Casual – Vestimenta informal

09.30 PM Regreso al hotel
