



GGI CONFERENCES GMBH

**WORLD CONFERENCE  
27-30 OCTOBER 2011**

**Toronto, Canada**

**SPEAKERS SUMMARIES**

**RAM – Realization, Assessment, and Motivation**

**Erin Brockovich**

Erin lives according to the guidelines she likes to call RAM. The R is for Realization. She believes you have to realize who YOU are, good and bad, before you can begin to know where you are going. A is for Assessment. You have to take stock in what you have. Look at your skills, weakness, strengths and applying traits where they need to be and let go of the bad ones. M is for Motivation. It's hard to stay motivated in the world today and motivation is the steam that keeps us going. Motivation is about taking time for self renewal. We all need our batteries charged yet never take the time to do it and then just burn out.

Erin's ability to continue the good work she has done on behalf of other people is due to her belief in the above and she shares her story and tools for success with audiences nationwide.

**Trust: Developing It, Maintaining It, and Repairing It**

**Jennifer Wilson**

People who trust you will engage meaningfully with you, work tirelessly for you, support you, and will speak highly of you, too. Trust is as powerful an element of success as any other and is one of the most important characteristics of an inspired, unified, and difference-making team. And yet, workplace surveys (and our experience) show that employees do not trust their employers, co-workers do not trust their peers, and owners do not trust their partners. Wow! Attend this session to explore the cornerstones of trust in your relationships with others, focusing on those with staff, peers, partners and clients. Together we'll learn:

How trust is earned and maintained

Trust-building behaviours including integrity, accountability, and straight talk

Methods to assess trust within your practice

A trust decision-making approach you can use to evaluate your current relationships

Leave this session with insights and actions you can take to enhance the trust you have in your relationships and in your firm.

**Global Village on the move**

**Richard M. Brandt**

The presentation is a short review of the Iacocca Institute which focuses on developing programs and activities critical to global and local leadership. First, a brief overview of the Iacocca Institute's five programs including: Global Village, Global Village on the Move, Professional Education, Pennsylvania School for Global Entrepreneurship, and International Internships. In addition, what we have learned and best practices with regard to the Interns we are training and what they have learned as a result of these programs. Finally, a brief overview will be provided of the upcoming 2012 Global Village on the Move Italy program.

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