



**Nenad Pacek**

Nenad currently advises global and regional directors of almost 300 multinational corporations. He is founder and president of Global Success Advisors (global business and economic advisory) and co-founder of the CEEMEA Business Group corporate service (advisory for regional executives running Central Eastern Europe, Middle East and Africa). The advisory focus is on helping executives understand economic/business outlooks for virtually all countries around the world and on helping companies build strategies for sustainable growth in emerging markets.

Nenad is also author of "The Future of Business in Emerging Markets: Growth Strategies for Growth Markets" (June 2012), "World Economy" (June 2012), lead author of "Emerging Markets: Lessons for Business Success and Outlook for Different Markets" (2003, 2007), and a contributor to the book "The Future of Money" (2010). He is one of the world's leading authorities on economic and business issues that concern multinational corporations seeking faster growth internationally. He performs on average two speeches every week at various corporate meetings on issues ranging from global, regional and country level economic/business outlooks to best business practices for outperforming competition internationally. In corporate circles he is well-known for not using any notes or power point slides while speaking and engaging in discussion.

Clients include companies such as Du Pont, Nestle, SAP, Canon, Johnson and Johnson, Visa, Hewlett Packard, Western Union, Danone, Medtronic, Emerson, Honeywell Aerospace, Tetra Pak, Procter and Gamble, SC Johnson, Monsanto, Dow Advanced Materials, Eli Lilly, Goodyear, KPMG, Henkel, Allen and Overy, Mars, Unicredit, SKF, OKI, Velux, American Express, Schindler, Fujitsu, Coca Cola Company and many others. He has presented to CEOs of Du Pont, Tetra Pak, Honeywell Aerospace, Kellogg, Heineken, Wyeth Pharmaceuticals, The Rezidor Hotel Group, Dow Corning, Visa, Adobe, Eaton, Firmenich, Worldhotels, OKI, SC Johnson and SKF.

Nenad is former Vice President of The Economist Group (Economist Intelligence Unit) where he spent almost two decades advising multinationals on economic and business issues and managing several business units in Europe, Middle East and Africa and one business unit globally. He chaired over 100 Economist Government Roundtables with Prime Ministers/Presidents and their cabinets throughout Western Europe, Eastern Europe, Middle East, Africa and Latin America.

Nenad sits on the board of the Center for Creative Leadership (no. 1 provider of leadership education). He is guest lecturer at Duke Corporate Education (no. 1 provider of corporate education), Notre Dame Executive MBA and a number of corporate universities.

He was educated in Austria where he studied international business, finance and economics.