

**GGI LEADERSHIP FORUM**  
**11-14 JUNE 2015**  
**EISENBERG, AUSTRIA**

**INVITATION LETTER**



12 March 2015

Dear GGI Member and Friend

We would love for you to join us at the **GGI Leadership Forum** on **11-14 June 2015** in Eisenberg, Burgenland, Austria.

Of all the Conferences we run during annually, I have been reliably informed that Eisenberg is one of the most fun. Don't just take my word for it: Paul Simmons from GGI member firm Haines Watts in the UK told me earlier this year that "Eisenberg is always my favourite Conference – intimate, challenging discussions and great food!"

We are delighted to have two keynote speakers confirmed: **Marko Mihkelson**, Chairman of the Foreign Affairs Commission in the Estonian Parliament as well as a member of the European Union Affairs Commission in the Estonian Parliament, and **Prof Dr Teodoro Cocca**, Vice Chairman of the Board of Directors of GGI as well as Professor of Asset Management and member of the Research Institute for Banking and Finance at Johannes Kepler University in Linz, Austria.

In this document, we have included important information on the Conference. Separately, we have also issued a \*draft\* Delegate Programme. We will continue to update the programme right up until the Conference so please ensure you are always referring to the latest version.

I hope you will be able to join us. We intend to have more fun than ever.

Kind regards



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*We kindly thank our sponsors:*

## CONFERENCE DETAILS

### Burgenland

Burgenland is the youngest of Austria's provinces, arising after the collapse of the Austrian empire at the end of World War 1. It's named for the 'burg' suffix of the four Hungarian district names of the time: Pressburg (Bratislava), Wieselburg (Moson), Ödenburg (Soporn) and Eisenburg (Vasvár) [Source: [www.lonelyplanet.com](http://www.lonelyplanet.com)]. It is the seventh largest of Austria's nine provinces, and has a very long border: to the west it borders the Austrian provinces of Niederösterreich and Steiermark, to the northeast it borders Slovakia, Hungary to the east and Slovenia to the farthest south. Burgenland and Hungary share the Neusiedler See, known for its reeds, shallowness as well as the mild climate throughout the year. The Neusiedler See is Austria's largest lake serving as a large tourist attraction bringing ornithologists, sailors and wind/kite surfers into the region north of the lake. With nearly 300 bird species that breed here, the Seewinkel area is popular with the bird-watchers.

A borderland battleground for nearly a thousand years, Burgenland has many castles, fortified churches, and walled villages. Burgenland means "Land of Castles" and reflects the fact that the land was in danger of attack by the Ottomans for many years in the 17<sup>th</sup> century and therefore the Habsburgs built many castles to protect their population.

For more information on the area, do have a look at the following website:

[www.lonelyplanet.com/austria/burgenland/places](http://www.lonelyplanet.com/austria/burgenland/places)

### Conference Hotel



The Eisenberg Hotel ([www.TheEisenberg.com](http://www.TheEisenberg.com)) was acquired and renovated by the founder of GGI, Claudio Cocca. Not far from the thermal spa region, it offers a lot of wellness facilities such as spa, sauna, steam bath and massage. The wine cellar of the hotel holds a huge variety of special and famous wines.

As a quality four-star resort, the hotel still maintains a very personal and homey atmosphere within. Their dedicated team are cordial yet unobtrusive, and always ready to help make your stay as pleasant as possible.

Knowing that culinary delights are important for a "feel good factor", the focus is on very high quality and natural food products from the region. There will be homemade jams and spreads, free-range eggs, fresh herbs from the garden, homemade bread, and delicious grapes from their own "Uhudlerweingarten".

In case of an overbooking, GGI reserves the right to place guests at a partner hotel, the Hotel Raffel in Jennersdorf ([www.raffel.at](http://www.raffel.at)). A free shuttle service to The Eisenberg Hotel and all social events will be provided.

### How to Get There

Graz is the closest airport, only one hour away by car. Vienna Airport is two hours away.

As part of your registration, you can book an airport transfer directly with GGI. If you have a large group of three or more people arriving and/or leaving at the same time, do contact us for a quotation as we can probably get a better quote.

### Entry Regulations / Visa

If you do not have an EU or Swiss passport, please check the website of the Austrian Foreign Ministry to see if you need a visa. It is your responsibility to apply for a visa from the appropriate Embassy in your country. For visa purposes, our supporting letter is usually stronger if we can say that you have registered AND paid all fees in full.

[www.bmeia.gv.at/en/embassy/los-angeles/practical-advice/visa-and-residence-permit/visa-regulations.html](http://www.bmeia.gv.at/en/embassy/los-angeles/practical-advice/visa-and-residence-permit/visa-regulations.html)

### Programme

Please refer to the accompanying \*draft\* Delegate Programme, issued separately. GGI reserves the right to change the times and any part of the programme at any time up to the Conference.

## Conference Fees

All prices quoted are in Euros (EUR).

Conference fees are all-inclusive and cover the following costs:

- All Conference materials and facilities.
- Accommodation (3 nights) on a B&B basis at The Eisenberg Hotel (or the Hotel Raffel in Jennersdorf in case The Eisenberg Hotel is full)
- Meals as specified in the programme.

**There is no reduction in fees for non-attendance of any portion of the full Conference Programme.**

There are a limited number of rooms in each hotel. Rooms will be allocated on a first-come first-served basis, depending on availability and receipt of payment. Availability on GGI's website (intranet) does not necessarily indicate availability in The Eisenberg Hotel, although every effort will be made to update the intranet as soon as information is received.

**\*EARLY BIRD REGISTRATION:** The Early Bird Rate applies to delegates who register no later than **10 April 2015 (EXTENDED TO 30 APRIL 2015)** and who complete payment by credit card or bank transfer no later than **27 April 2015 (EXTENDED TO 11 MAY 2015)**. GGI reserves the right to amend invoices back to the regular rate in the case where payment has not been received on time.

**FOR CLARITY: An Accompanying Person is classed as a partner/spouse or friend who is traveling with DELEGATE #1 but NOT attending the Conference (except for the social events).**

### SCHEDULE OF FEES

ONE DELEGATE SINGLE OCCUPANCY B&B

**EARLY BIRD\*  
BY 30 APR 2015**

**EUR 995.-**

**REGULAR  
AFTER 30 APR 2015**

**EUR 1'245.-**

ONE DELEGATE & ONE ACCOMPANYING PERSON  
DOUBLE/TWIN OCCUPANCY B&B

**EUR 1'585.-**

**EUR 1'835.-**

TWO DELEGATES SHARING A ROOM  
DOUBLE/TWIN OCCUPANCY B&B

**EUR 1'885.-**

**EUR 2'135.-**

EACH ADDITIONAL NIGHT

- SINGLE OCCUPANCY B&B
- DOUBLE OCCUPANCY B&B

**EUR 90.-  
EUR 145.-**

AIRPORT TRANSFERS

- GRAZ AIRPORT PER PERSON EACH WAY
- VIENNA AIRPORT PER PERSON EACH WAY

**EUR 75.-  
EUR 100.-**

## Extra-Curricular Activities (OPTIONAL)

**FRIDAY, 12 June 2015, 09:00 – 12:30 (ONLY for Accompanying Persons)**

### **LINOCUT & PRESSURE ART COURSE: EUR 65.-**

After a brief introduction to the woodcut, which is a square lino-plate cut with a geometric pattern, participants will be able to work in teams to demonstrate the possibility of variation. Results will be printed on A4 paper, with the additional option of printing onto handmade paper. Each participant will be able to make up to five print sheets. All materials included.

**SATURDAY, 13 June 2015, 14:00 – 17:30**

### **TRIP TO THE RADGONA VINEYARD IN SLOVENIA: EUR 65.-**

A tour of the Radgona Vineyard in Slovenia, including a wine-tasting as well as some light snacks.

(For those who require a visa for Austria, please note that Slovenia is in the Schengen region so, once you have a visa for Austria, you would be able to travel here with no problems.)

### **WALKING TOUR OF GRAZ: EUR 50.-**

We have the option between a historical tour of Graz in the Middle Ages or a tasting tour of Graz's local cuisine. We will send out an email to let you vote for your preferred option in May.