

ITALIAN BUSINESS SUMMIT Rome, Italy

BD&MPG MEETING

Date: 11 October 2013 Time: 15.30 to 17.30

AGENDA

- 1. Chairman's introduction
- 2. Introduction of participants
- 3. "INTELLECTUAL CAPITAL IN THE NET PERSONAL REPUTATION IN THE BUSINESS WORLD HOW TO MEASURE IT METHODOLOGY AND TOOLS", presented by Prof. Stefano Epifani
- 4. Other internal matters