



GENEVA GROUP INTERNATIONAL

GGI European Conference 2010 Madrid

Practice Group Meeting Enhanced Business Opportunities chaired by Elisabeth Heller

**23 April 2010, 14:00-17:30 hrs
Room Escorial Norte**

DRAFT AGENDA

1) Short presentation of targets of practice group by the chairperson; own presentation of the participants; identification of possible future cooperation

2) Short presentations of topics of interest as follows

- New product ideas for your own practice– tool box to create new performances and to encourage team members to contribute and participate
- Cost and profit analysis for new performances
- Business Networking between colleagues and clients national wise and cross border
- Marketing activities and PR ideas to realise more business
- How to use the Web for business expansions and opportunities
- Ideas for cooperations with other GGI Practice Groups

If you are interested to make a presentation on one of those topics please let the chairperson know.

3) Discussion of

- up-to-date or potential cases, in which members of the other practice group could be involved.
- potential cooperation in the acquisition of international business cases
- Practice Group Schedule for next meetings and common activities