

## GGI WEBINAR | POSITIVE LEADERSHIP FOR EXCEPTIONAL RESULTS IN UNCERTAIN, FAST-CHANGING TIMES

Thursday, 10 June 2021, 16:00 pm CEST (Central European Summer Time)

Guest Speaker: James Brook



Unprecedented change caused by a multitude of mega-trends and shocks including the Covid pandemic, digital transformation, rapidly changing customer preferences and global competition has disrupted traditional business models and working practices. To thrive in the face of all this uncertainty and change requires the ability to adapt to, and even exploit, these rapid changes.

Most organizations successfully navigating a path through this change share several common characteristics. Most notably, they build inspiring purpose-driven workplaces that empower people and teams using positive leadership and people practices.

During this interactive session we will explore:

- The evidence behind positive leadership, including why companies like Facebook, Google and Netflix use positive leadership approaches
- Principles and practices of positive leaders that empower people and teams to achieve greater levels of performance, agility, commitment and energy
- Practical ways leaders can build thriving, high-performing workplaces

### About the Speaker

James Brook is a leadership consultant and coach, organizational psychologist, and entrepreneur. He has over 25 years global experience working with leaders, teams, and organizations to assess, develop and optimize their performance and success using positive psychology and behavioural science.

Earlier in his career, James held leadership roles in HR and Talent Management in the UK and abroad with companies such as NatWest, Yahoo! and Novo Nordisk Pharmaceuticals. More recently, he has founded and led several talent and HR consulting businesses, including Strengthscope®, a global leader in strengths-based assessment and development.

James holds a Master's in Organizational Psychology, an MBA, an Advanced Diploma in Executive Coaching, and a Harvard qualification in Sustainable Business Strategy. He is a member of the Institute of Directors, the Association of Business Psychologists and a Fellow of the Chartered Institute of Personnel and Development (FCIPD).

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If you are unable to register, it might mean that we do not have you in our database. Please email [Linda Soriton \(soriton@ggi.com\)](mailto:soriton@ggi.com) so that we can add you to the invitee list.

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