

**GGI PRACTICE GROUP CHAIRPERSONS MEETING
2-4 FEBRUARY 2018
ZURICH, SWITZERLAND**



Kameha Grand Zurich
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Practice Group	Name	Group Work	E-Mail
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Further participants:

Elisabeth Weingraber-Pricher	info@kulturelle.com
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Linda Soriton	soriton@ggi.com

FINAL PROGRAMME

Friday, 2 February 2018

Individual arrival of participants at the Hotel Kameha Grand Zürich.

- 18:45 Meeting at Hotel Lobby
Transfer to the restaurant
Dress code: business casual
- 19:00 Dinner at Restaurant Zunfthaus zur Haue
Limmatquai 52, 8001 Zürich (T: +41 44 252 3362, W: www.zunfthaus-zur-haue.ch)

Saturday, 3 February 2018

- Breakfast at the hotel
- 09:30 – 12:30 Meeting at the hotel
Dress code: casual
- 09:30 – 09:40 Welcome Michael Reiss von Filski
- 09:40 – 11:10 Update and Overview
 - The EU General Data Protection Regulation (GDPR) – which impact does this have for PG Chairs?
 - Practice Group Meeting Schedule 2018
 - Feedback on Administration Fee for late cancellations and adjustments (PG mtgs.)
 - Extra-ordinary Practice Group Meetings – Organization and Communications
 - Elections 2018 – Timeline and procedure
- 11:10 – 11:30 Coffee Break
- 11:30 – 12:30 Group Work
Explaining Group work and forming groups
- In small groups we will focus on the following topics
Group A: Motivation and member retention Alan Rajah
Group B: Practice Group Sales Talia Berger
- 12:30 – 14:00 Lunch
- 14:00 – 16:30 Meeting at the hotel (Part II)
- 14:00 – 14:30 Presentation of results (group work) One person per group
- 14:30 – 15:30 Cross-cultural leadership (Part I) Elisabeth Weingraber-Pircher
- 15:30 – 15:45 Coffee Break
- 15:45 – 16:45 Cross-cultural leadership (Part II) Elisabeth Weingraber-Pircher

16:45 – 17:00	Various Topics / Feedback
18:45	Meeting at Hotel Lobby Transfer to the restaurant <i>Dress code: business casual</i>
19:00	Dinner at Restaurant Runway 34 Rohrholzstrasse 67, 8152 Glattbrugg (T: +41 58 680 3434, W: www.runway34.ch)

Sunday 4 February 2018

Breakfast at the hotel

Individual departure from the hotel

Dates for the upcoming PG Chairpersons Meeting to be held in Zurich:

01 – 03 February 2019

31 January – 02 February 2020

KEYNOTE SPEAKER

Elisabeth Weingraber-Pilcher



PROFILE

Dynamic and highly motivated. Solid business and international management experience in 11 countries on four continents. Strong research and theory grounding in intercultural communication and ethics as well as ontological coaching. Highly effective in accelerating growth and facilitating intercultural competence for successful global leaders.

EXPERIENCE

Executive & Leadership Coach, Intercultural Trainer, Italy & UK & Brazil — 2009 to present

ACC (Associate Certified Coach) by the International Coach Federation

Working closely with C-suite level leaders and key talent of global players such as ACER, AkzoNobel, IVECO, Merck Serono, Vetoquinol, Barclays, Sumitomo Group,

BHP Billiton, TIM and some of Europe's and Brazil's most successful business start-ups, NGO's and Business Schools to effectively lead in highly complex and multidimensional environments through face-to-face and virtual coaching. Advising experienced expatriates and their families on cultural issues, intercultural understanding and increasing their effectiveness as global managers and team leaders. Design and delivery of successful and long running Global Leadership and Key Talent Development programmes for international companies.

Researcher, Intercultural Development Research Institute, Milan, Italy — 2009 to 2013

Relevant contribution to the IDRInstitute together with Milton Bennett, Ida Castilgioni and Lee Knepfkamp furthering intercultural research and effective practice based on the constructivist approach of intercultural communication. Designed, presented and organised workshops and events for IDRInstitute at conferences and congresses, such as the SIETAR Europe Conference in Poland in 2011.

Business Consultant, Sao Paulo, Brazil — 2000 to 2002

Led various market research projects for the Brazilian subsidiary of Kienbaum, a leading German consulting firm as well as for Brazil4Business, a Dutch consulting boutique working closely with the Dutch Foreign Trade Office.

Business Consultant, Bangkok, Thailand — 1999 to 2000

Independently led successful projects for small and medium sized European companies, such as the establishment of a Southeast Asian head office, scouting for JV partners and sourcing suppliers. Main client was active in Myanmar requiring several trips to Rangoon and across the country.

Bakalowits, Hong Kong & Bangkok, Thailand — 1997 to 1999

Director of Marketing and Communication, SE Asia and Thailand Country Presentative. Shaped the company's communication and marketing across Southeast Asia, the principal growth region for this manufacturer of exclusive show-case chandeliers. Entrusted with the responsibility for a number of high-profile key accounts and prestige projects, e.g. the Thai Foreign Ministry and the Thai Royal family.