

GGI ITALIAN BUSINESS SUMMIT
7 – 9 APRIL 2017
NAPLES, ITALY



Hosted by

CAMPAGNOLA[®]
A D V I S E R S _{E '92}

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MEETING LOCATION

Eurostars Hotel Excelsior
Via Partenope 48, Lungomare Caracciolo - 80121 Naples
T : +39 081 764 01 11, W: www.eurostarshotels.it/eurostars-hotel-excelsior

DRESS CODE

Unless otherwise stated, the Dress Code for the meeting is **Business Casual**.

DRAFT DELEGATE PROGRAMME

**This is only a draft. GGI reserves the right to change the times and any part of the programme at any time up to the Meeting.*

Friday, 7 April 2017

12:00 – 17:30	Hospitality Desk Open <i>Sala Colonne</i>
13:45 – 17:55	Practice Group Meetings in the Hotel
13:45 – 14:40	Practice Group Meeting: M&A Claudio G. Cocca <i>Sala Posillipo A</i>
14:45 – 15:40	Practice Group Meeting: International Taxation Oliver Biernat <i>Sala Posillipo A</i>
15:40 – 16:00	Coffee Break
16:00 – 16:55	Practice Group Meeting: Litigation & Dispute Resolution Johan F. Langelaar <i>Sala Posillipo A</i>
17:00 – 17:55	Practice Group Meeting: Business Development & Marketing Alan Rajah <i>Sala Posillipo A</i>
18:00 – 20:00	Walking Tour of Royal Palace <i>Meeting Point: Hotel Lobby</i>
20:00	Dinner at Circolo Rari Nantes <i>Meeting Point: Hotel Lobby</i>

Saturday, 8 April 2017

08:30 – 09:00	Transfer to Santa Maria La Nova
09:00 – 10:00	Visit of Santa Maria La Nova
10:00 – 13:00	GGI Italian Business Summit <i>Conference Room of Santa Maria La Nova</i>
10:00 – 10:15	Presidential Welcome Claudio G. Cocca
10:15 – 10:30	Opening & Welcome Director of Santa Maria La Nova, Aldo Campagnola & Patrizia Giannini
10:30 – 11:30	Speeches
11:30 – 12:00	Coffee Break <i>Cloisters of Santa Maria La Nova</i>
12:00 – 13:30	Speeches
13:30 – 14:30	Buffet Lunch
14:30 – 18:30	Sightseeing Tour of the City of Naples (Bus & Walking)
20:30	Dinner in the hotel <i>Sala Partenope</i>

Sunday, 9 April 2017

Check out no later than 11:00 am.

08:30 – 19:30	OPTIONAL: Daytrip to Pompei & Costiera
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MEETING LOCATION

Naples

Naples is noted for its rich history, art, culture and gastronomy and, in the modern day, UNESCO lists the historic centre of the city as a World Heritage Site. The metropolitan area of Naples is the third most populated in Italy and one of the largest in all of Europe.

The whole history of Naples is based on the concept of welcoming foreigners and of different cultures living side by side. The city's enviable geographical position half-way down the Italian coast makes it easy to reach from anywhere in the world.

The wonderful historical, artistic and archaeological heritage is an intrinsic part of the city. At the same time, we mustn't forget its contemporary creative nature which ensures the city always has some new project on the go, some new goal, and plenty of new ideas.

Naples is a city on the sea, a place full of light yet with dark, hidden foundations. It has a great cultural and artistic identity which is stamped on the brow of its many museums, castles, churches, squares, narrow streets and archaeological remains. It is a city in which culture, art and "light" mix with the obscure darkness of a hidden, submerged, underground world.



Historical site of Santa Maria La Nova



Since the early 13th century, a Franciscan monastery, named Santa Maria ad Palatium had existed nearby, but by 1268, it was demolished in order for Charles of Anjou decided to build his Castel Nuovo (new castle), or Maschio Angioino. By 1279, the Friars were granted this site to build a new church, hence la Nova. Initially constructed in Gothic style, the building was battered by Naples' frequent earthquakes but also suffered gravely from an explosion originating from Castel Sant'Elmo on 13 December 1587.



This last episode prompted reconstruction in 1596-1599, as announced in a cornice inscription, leading to the facade we see today, designed by Agnolo Franco. Typical of Franciscan churches, the facade has a sober and simple restraint, accessed through a staircase and balustrade.