



GGI CONFERENCES GMBH

GGI EASYMEET
1 – 3 MARCH 2013
TEL AVIV, ISRAEL

Co-hosted by:



Soroker - Agmon
ADVOCATES & PATENT ATTORNEYS
INTELLECTUAL PROPERTY LAW



ורדי ברוקר אינגבר רוזנצוויג

AGENDA

Individual arrival at **Hotel Metropolitan**, 11 Trumpeldor St., Tel Aviv, 63803 Israel
T: +972-3-5192727 F: +972-3-5172626 W: <http://www.hotelmetropolitan.co.il/>

Friday, 1 March 2013

- 14:30 – 19:00 Individual Arrival at the hotel
- 19:15 – 23:00 Meeting at the lobby and walk to the dinner venue
- Welcome Drinks and Dinner
(Dress code: casual)
- Gordo Beach Front Café**
Hayarkon 121-A, Tel Aviv, Israel
T: +972-3-5293929 / 8
F: +972-3-5299247
W: <http://en.gordo.co.il/>

Saturday, 2 March 2013

- 07:30 – 09:00 Breakfast at the hotel
(Dress code: casual)
- 09:00 – 9:10 Welcome & Introduction Michael Reiss von Filski
GGI

We kindly thank our sponsors:





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09:10 – 09:30	Young GGI and Program Overview	Marco Izzo GGI
09:30 – 11:00	Israel Start-Up Nation	Eran Soroker / Naama Gonnen Soroker-Agmon
11:00 – 11:30	Coffee break	
11:30 – 12:45	Israel as a Source of Knowledge	Eran Soroker / Naama Gonnen Soroker-Agmon
12:45 – 14:00	Lunch	
14:00 – 14:45	Israeli Tax Benefits for Foreign Residents / Investors	Dov Ingber VBIR
14:45 – 15:15	Tax Benefits for New Immigrants and Returning Veteran Residents	Dov Ingber VBIR
15:15 – 15:45	Coffee break	
15:45 – 16:30	The Successful Israeli Story of Making Start-Ups into Leading Technology Companies & a Growth Engine	Dov Ingber VBIR
16:30 – 17:00	Trust Has Not to Be Always About Numbers; It Can Be About Music!	Timon Witschi Michael Brändli Walser & Partners
19:00 – 19:30	Meeting at the lobby and walk to the dinner venue.	
19:30 – 23:30	Dinner at Bellini Restaurant (Dress code: casual)	

Bellini Restaurant

Yechieli 6 st. Suzanne, Dellal Centre, in Nveh Tzedek, Tel Aviv, Israel

T: +972-57-9439619

F: +972-3-5172035

W: <http://bellini.rest-e.co.il/>

We kindly thank our sponsors:





Sunday, 3 March 2013

For Those Who Will Not Attend The Optional Tour:

07:30 – 09:00 Breakfast at the hotel
 (Dress code: casual)

 Individual Check out

For Those Who Will Attend The Optional Tour:

07:30 – 08:00 Breakfast at the hotel and meeting at the lobby
 (Dress code: casual)

08:00 – 20:00 Tour to Jerusalem

We will enter from the east onto **Mount Olive** where there is a spectacular view over the old holy city of **Jerusalem**. Weather permitting, we will walk down the hill (alternatively we take the bus) to the famous **Gethsemane Church**. From there we will enter the old city into the most holy place for the Jewish people - the **Western Wall**.

We will continue into the **Muslim Quarter** and go up to an observation point to see the **Temple Mountain**. We will continue into the **Christian Quarter** using the famous **Via Dolorosa** and its peak being the holiest site for the Christians - the **Church of the Holy Sepulcher**.

We will have lunch in the nearby **Christian Quarter** and enjoy the **Bazaar**.

If time permits we will head to the new city and visit either the colorful market of **Mahne Yehuda** and/or the **Israel Museum** near the Israeli parliament (**The Knesset**) and other famous sites.