

GGI EASYMEET
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ZURICH, SWITZERLAND

Speaker Presentation Summary – Sinan A. Biren

What can Private Equity learn from Online dating? And why Private Equity needs to go online

Mr. Sinan A. Biren is a Sales Manager at DealMarket, the award winning “Global Private Private Equity Platform of the year 2012 & 2013” with which GGI collaborates closely.

DealMarket enables private equity buyers, sellers and advisors to maximize opportunities around the world. It is a one-stop shop for private equity and corporate finance professionals who are looking for simplicity, choice and greater speed in how they access the marketplace.

Sinan will be taking about “What can Private Equity learn from Online dating? And why Private Equity needs to go online” and give examples from the European and US markets. How much online dating and Private Equity have in common and therefore what PE can learn from the development of online dating for its own future.