

**GGI EASYMEET**  
**6-8 MARCH 2015**  
**BRATISLAVA, SLOVAKIA**



hosted by

**AT Partners, k.s.**

**AT PARTNERS**  
ACCOUNTING & TAX & AUDIT

at the

**Radisson Blu**

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We kindly thank our sponsors:

## DELEGATE PROGRAMME

Your main contact persons during this event are:

Laura Herbert  
Linda Soriton

You will always find one of us at the GGI hospitality desk during our opening hours:

**Friday, 6 March 2015: 13:30-15:30**

**Saturday, 7 March 2015: 08:30-12:45**

Unless otherwise stated, the dress code for this event is casual. Please wear comfortable walking shoes.

### Friday, 6 March 2015

13:30 – 15:30	GGI Hospitality Desk open	
14:00 – 14:10	<b>GGI Welcome &amp; Introduction</b>	Michael Reiss von Filski
14:10 – 14:20	<b>Welcome by the Host Firm</b>	Marian Augustin
14:20 – 15:00	<b>Speed Networking</b>	
15:00 – 15:30	Coffee Break	
15:30 – 18:00	<b>Treasure Hunt</b>	
19:30	Meet in the hotel lobby for transfer to restaurant	
20:00	Dinner at HRAD Restaurant ( <i>Dress code: smart casual</i> )	

### Saturday, 7 March 2015

08:30 – 12:45	GGI Hospitality Desk open	
08:45 – 09:30	<b>SHORT TALK: “How to Get Almost Anything from Almost Anybody –<i>The art of conversation, persuasion and negotiation.</i>”</b>	Michael Reiss von Filski
09:30 – 11:00	<b>KEYNOTE: “Strategic Scenario Planning: How to Face the Current Global Crisis”</b>	Prof Dr Ivan Perlaki
11:00 – 11:15	Coffee Break	

11:15 – 12:45	Please attend either (a) or (b), depending on what you registered for:
	<p>a) <b>TECHNICAL PRESENTATIONS:</b></p> <p>“Slovakia: Jurisdiction for International Tax Planning?” <span style="float: right;">Marian Augustin</span></p> <p>Shared Service Centres in Slovakia <span style="float: right;">Radovan Ihnat</span></p> <p>b) <b>CASE STUDY WORKSHOP:</b> <span style="float: right;">Prof Dr Dirk Baur</span></p> <p>“Hostile Takeovers and Hedge Funds”</p>
12:45 – 18:30	Transfer for Lunch (off-site) & A Small Carpathian Wine Trail Tour (See description of tour below.)
19:40	Meet in hotel lobby for transfer to restaurant
20:00	Dinner at UFO Restaurant ( <i>Dress code: smart casual</i> )

## Sunday, 8 March 2015

Check out by 12:00 noon.

## Sightseeing Tour

**SATURDAY, 7 March 2015, 12:45 – 18:30 hrs**  
**A SMALL CARPATHIAN WINE TRAIL**

This tour offers a genuine possibility to enjoy the Slovak countryside outside of Bratislava. The landscape is a perfect blend of vineyards – cultivated for centuries on the southern slopes of the Small Carpathians – and small historic towns with typical wine-country houses. We will visit **Cervený Kamen** (Red Stone) **Castle**, which is located above the village Pila some 30km northeast of Bratislava. This massive military stronghold was originally constructed as a part of a defensive castle chain spreading along the Small Carpathians that guarded the borders of the medieval Hungarian Kingdom. The current appearance of the castle is a result of radical Renaissance reconstruction in the wake of the Turkish military retreat in the 16<sup>th</sup>-17<sup>th</sup> centuries. In recent decades, the castle underwent a lengthy restoration process, which resulted in its opening to the public in 1992. Rich collections of historical furniture from Pálffy estates, memorabilia from the anti-Ottoman wars and other items illustrate the lifestyle of the nobility in this part of Europe. A beautiful forested landscape and a nearby falconer’s station make this castle one of the most popular tourist attractions in the region.

## SPEAKER BIOGRAPHIES

### Ivan Perlaki, PhD, Associate Professor



Dr Ivan Perlaki has over forty years of experience in management consulting and management development. He specialises in strategic and organisation development: formulation and implementation of business strategy, strategic audit, competitor analysis, strategic scenario planning and formulation of a strategic vision, strategic change management and strategic interventions, building a company successful in the long-term, strategic leadership, creating a superior experience for customers and executive coaching. He has published in many academic and professional journals in Slovakia and abroad. He is the author of three books, about 100 papers and 15 research reports. He is also the co-editor and co-author of 4 books. His book "Innovations in Organization" was published in two Slovak editions as well as in four other countries. He is a biographee in *Who's Who in the World*, *5,000 Personalities of the World*, *International Book of Honor*, *Men of Achievement* and *International Leaders in Achievement*. He is a member of the Scientific Council of the University of Management (City University of Seattle Programmes) in Bratislava and Trenčín and a member of the Advisory Board for MBA Programme of Faculty of Management, Comenius University in Bratislava.

In the Summer Semester (June-August) of 2010, Dr Perlaki held the position of Visiting Professor at The Citadel School of Business Administration in Charleston, South Carolina, USA. He focused mainly on strategic scenario planning and cross-cultural management. From August 1988 to June 1993, Dr Perlaki held the position of Visiting Professor and later of Associate Professor of Management at the Department of Management and Marketing, College of Business, East Tennessee State University in Johnson City, Tennessee, USA. He also held academic appointments at City University of Seattle in Bratislava, at Slovak Technical University in Bratislava, at the Institute of Management in Bratislava and at the Czechoslovak Research Institute of Social Affairs and Labour in Bratislava. Dr Perlaki studied Management at the School of Business Administration, Southern Methodist University in Dallas, Texas, USA.

### Dirk G Baur, PhD, Associate Professor

Dr Dirk Baur joined Kühne Logistics University in September 2014 as Associate Professor of Finance. He holds a Master degree in Economics and received his PhD in Financial Econometrics from the University of Tübingen in 2003. Before joining KLU he worked for the Joint Research Centre of the European Commission from 2003-2005, was a Post-doctoral fellow at Trinity College Dublin (2005-2007) and a Lecturer at Dublin City University (2007-2009). From 2009-2014, Dr Baur was Associate Professor of Finance at the University of Technology, Sydney.



Professor Baur's specialisation is in the field of financial economics and financial econometrics. He is an expert on the financial economics of gold, the modelling and estimation of financial contagion, dependence modelling and empirical applications of quantile regression.

Professor Baur has published more than 25 articles in international peer-reviewed academic journals such as the *Journal of International Money and Finance*, the *Journal of Banking and Finance* and the *Journal of Economic Dynamics and Control*.

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